

# **OFFICER AND COMMITTEE REPORTS**



## **WESTERN REGION**

**Board of Directors Mtg**

**14<sup>th</sup> March, 2020**

**de Ánza Springs Resort  
Jacumba Hot Springs CA**



**American Association for Nude Recreation — Western Region, Inc.  
Spring Board Meeting at DE ANZA SPRINGS • Saturday, 14<sup>th</sup> March, 2020**

**AGENDUM**

(Note: all times are flexible)

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**9:00 AM to 12:00 NN — Committee of the Whole Discussions**

45 min: Kids' Camp (Claudia Kellersch)

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**9:45 to 10:00 AM — Break**

1. 15 min: Performance/Process Review (Gary Mussell)
2. 1 hr, 15 min: AANR-West Website Committee Report (Walt Stephens)

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**12:00 NN to 1:00 PM — Lunch**

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**1:00 to 5:30 PM — Spring Board Meeting**

1. Call to Order
2. Pledge of Allegiance, Moment of Silence (Jeff Tendick)
3. Welcome to DE ANZA SPRINGS RESORT (Dave Landman / Gary Holden)
4. Introductions and Announcements
5. Roll Call / Determination of a Quorum
6. Adoption of this Agendum, Rules and Order of Business
7. Approval of Minutes from Board Meeting of 2<sup>nd</sup> November, 2019
8. Officer's Reports:
  - A. President.....Gary Mussell ..... 7
  - B. Vice President .....Jeff Tendick ..... 10
  - C. Secretary .....Andy Walden..... 11
  - D. Treasurer.....Cyndi Faber ..... 11
  - E. Trustee.....Walt Stephens ..... 12
9. Committee Reports:
  - A. Internal Administration (IA) .....Tim Mullins ..... 14
  - B. Finance (2019-2020 review) .....Rolf Holbach.....(see .PDF files) ..... 14
  - C. Public Relations:
    - 1) Social Media.....Andy Walden..... 16
    - 2) *Trade Shows*.....Gary Mussell, Ricc Bieber..... 18
    - 3) *Newsletter* .....Gary Mussell ..... 18
    - 4) *Website*.....Walt Stephens ..... 19
  - D. Membership Marketing:.....Ricc Bieber ..... 25
    - 1) Women in Nude Recreation (WiNR) .....Treena Saavedra..... 25
    - 2) Spanish Translation .....Gary Mussell, Ricc Bieber..... 26
    - 3) *Passport Program*.....Gary Mussell, Ricc Bieber.....(see 8.A)
    - 4) *New Members Program* .....Jeff Tendick .....(see 8.B)
    - 5) Club Liaisons .....Andy Walden..... 27

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**3:00 to 3:15 PM — Break**

- E. *Legislation* .....Tim Mullins, Larry Gould.....(see .PDF files)
- F. Conventions & Facilities (C&F) .....Treena Saavedra, Barry Nielson ..... 31
- G. Western Nudist Research Library.....Rolf Holbach ..... 32
- H. ~~Sports~~ .....Barry Nielson, Curt Flynn

I. Young Adults (18-30) .....	Rolando Mantilla .....	32
J. Youths (under age 18) .....	Claudia Kellersch .....	33
K. Scholarship Program Committee .....	Ernie Wiese .....	35
L. Government Affairs .....	Gary Mussell, Larry Gould.....(see 8.A) .....	36
M. <del>Credentials for Summer Convention</del> .....	Treena Saavedra .....	
N. Nominations Committee .....	Jeff Tendick .....	39
10. New Business (anything not previously discussed) .....	(see 8.A)	
11. Good of the Order*		
12. Announcements (usually future activities)		

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**5:30 PM — Adjournment (time approximate)**

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*\*Good of the Order allows for specific suggestions, constructive criticism and thus to attempt, in good faith to rectify wrongs, and, if necessary, to achieve a desired outcome. They can be proposed as main motions, for example: "I rise during the good of the order to express displeasure regarding smoking in the hall during meetings and would like to make a motion that future meeting be non-smoking." It is important to note that no tabled, postponed, referred, defeated or otherwise disposed of motion acted on by the body can be reintroduced under good of the order, as this would circumvent the assembly's previous action thereon.*

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**Officers and Board Members with Committee Assignments**

		
Name & Contact Information <i>(alphabetical by first name)</i>	Chair of ...	Member of ...
<b>Andy Walden</b> — Kona Sun Klub Post Office Box 383146 WAIKOLOA (Hawai'i) 96738-3146 <a href="mailto:konasunklub@hawaii.rr.com">konasunklub@hawaii.rr.com</a> (808) 987-6464 term expires: 2021	<b>AANR-West Secretary</b> <ul style="list-style-type: none"> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Social Media</li> <li>• Newsletter</li> <li>• Spanish Translation</li> <li>• Club Liaisons</li> </ul>
<b>Barry Nielsen</b> — Shangri-La Ranch 44444 N. Shangri La Lane New River AZ 85087 <a href="mailto:barrynielsen@yahoo.com">barrynielsen@yahoo.com</a> (602) 390-0796 term expires: 2021		<ul style="list-style-type: none"> <li>• Sports</li> <li>• Finance</li> <li>• Conventions and Facilities</li> </ul>
<b>Claudia Kellersch</b> — de Anza Springs 1736 31 <sup>st</sup> Street San Diego CA 92102-1426 <a href="mailto:claudiakellersch@gmail.com">claudiakellersch@gmail.com</a> (858) 220-6374 term expires: 2021	<ul style="list-style-type: none"> <li>• Youth</li> </ul>	<ul style="list-style-type: none"> <li>• Youth (under age 18)</li> <li>• Social Media</li> <li>• Membership Marketing</li> <li>• Sports (5K)</li> <li>• Spanish Translation (Ad Hoc)</li> </ul>
<b>Curt A. Flynn</b> — Glen Eden Sun Club 25999 Glen Eden Road № 326 Corona CA 92883 <a href="mailto:curtflynn2121@gmail.com">curtflynn2121@gmail.com</a> (623) 349-3044 term expires: 2020	<ul style="list-style-type: none"> <li>• Sports</li> </ul>	<ul style="list-style-type: none"> <li>• Sports</li> </ul>
<b>Cyndi Faber</b> — Shangri-La Ranch 44444 N. Shangri La Lane New River AZ 85087 <a href="mailto:cyndif392@gmail.com">cyndif392@gmail.com</a> (623) 692-8031 term expires: 2021	<b>AANR-West Treasurer</b>	<ul style="list-style-type: none"> <li>• Finance</li> <li>• Web Site</li> <li>• Newsletter</li> <li>• Youth</li> <li>• Young Adults</li> <li>• Credentials</li> </ul>

Name & Contact Information <i>(alphabetical by first name)</i>	Chair of ...	Member of ...
<b>Ernie Wiese</b> — Mountain Air Ranch 9840 Rosemont Avenue Lone Tree CO 80124-3158 <a href="mailto:fire.retired@yahoo.com">fire.retired@yahoo.com</a> (720) 309-2508 term expires: 2021	<ul style="list-style-type: none"> <li>• Scholarship</li> </ul>	<ul style="list-style-type: none"> <li>• Scholarship</li> <li>• Club Liaisons</li> </ul>
<b>Gary Mussell</b> — SCNA 15750 Arroyo Drive № 124 Moorpark CA 93021-1682 <a href="mailto:garym@vcnet.com">garym@vcnet.com</a> (805) 523-7830 term expires: 2021	<b>AANR-West President</b> <ul style="list-style-type: none"> <li>• Web Site</li> <li>• Newsletter</li> <li>• GAT</li> </ul>	<ul style="list-style-type: none"> <li>• Web Site</li> <li>• Newsletter</li> <li>• GAT</li> <li>• Legislation Committee</li> <li>• Legal Committee</li> <li>• Finance</li> </ul>
<b>Jeff Tendick</b> — Shangri La Ranch 44444 N. Shangri La Lane New River AZ 85087-7988 <a href="mailto:conair.scunci@gmail.com">conair.scunci@gmail.com</a> (602) 502-5023 term expires: 2021	<b>AANR-West Vice President</b> <ul style="list-style-type: none"> <li>• Conventions and Facilities</li> <li>• Nominations and Awards</li> </ul>	<ul style="list-style-type: none"> <li>• Membership Marketing</li> <li>• Conventions and Facilities</li> <li>• Nominations &amp; Awards</li> <li>• Singles</li> </ul>
<b>Larry Gould</b> — Canyon State Naturists 2307 Chof Trail Flagstaff AZ 86005-3733 <a href="mailto:larry.gould@nau.edu">larry.gould@nau.edu</a> (928) 606 2248 term expires: 2020		<ul style="list-style-type: none"> <li>• Legislation</li> <li>• Govt Affairs</li> <li>• Scholarship</li> <li>• Legal Committee</li> </ul>
<b>Ricc Bieber</b> — SCNA Post Office Box 280212 Northridge CA 91328-0212 <a href="mailto:ricc@riccbieber.com">ricc@riccbieber.com</a> (818) 497-4567 term expires: 2020	<ul style="list-style-type: none"> <li>• Membership Marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Membership Marketing</li> <li>• Public Relations</li> <li>• Young Adult</li> <li>• Spanish Translation (Ad Hoc)</li> </ul>
<b>Rolando Mantilla</b> — Glen Eden Sun Club 25865 Sunrise Way Loma Linda CA 92354 <a href="mailto:rolandomantilla@hotmail.com">rolandomantilla@hotmail.com</a> (786) 259-4101 term expires: 2020	<ul style="list-style-type: none"> <li>• Youth (Ages 18-30)</li> </ul>	<ul style="list-style-type: none"> <li>• Young Adult (Ages 18-30)</li> <li>• Web Site</li> </ul>
<b>Rolf Holbach</b> — SCNA 3139 Ridgeview Drive Altadena CA 91001-4567 <a href="mailto:holcol@earthlink.net">holcol@earthlink.net</a> (626) 622-0362 term expires: 2020	<ul style="list-style-type: none"> <li>• Finance</li> <li>• Western Nudist Research Library</li> </ul>	<ul style="list-style-type: none"> <li>• Finance</li> <li>• Western Nudist Research Library</li> <li>• Social Media</li> <li>• Women in Nude Recreation (WINR)</li> </ul>
<b>Treena Saavedra</b> — Roadrunners Naturists 275 Golden Poppy Street Bosque Farms NM 87068-9530 <a href="mailto:tcsaavedra@msn.com">tcsaavedra@msn.com</a> (505) 459-8014 term expires: 2020	<ul style="list-style-type: none"> <li>• Credentials</li> <li>• WINR</li> </ul>	<ul style="list-style-type: none"> <li>• Credentials</li> <li>• Women in Nude Recreation (WINR)</li> <li>• Conventions and Facilities</li> <li>• Sports</li> <li>• Social Media</li> <li>• Scholarship</li> </ul>

### Non-Director Committee Members

Name & Contact Information <i>(alphabetical by first name)</i>	Chair of ...	Member of ...
<b>Brian Yen</b> — associate elite member 7650 Topanga Canyon Blvd. № 14 Canoga Park CA 91304 <a href="mailto:cronos616@earthlink.net">cronos616@earthlink.net</a> (818) 625-7203		Finance
<b>Blake Hernández, Elizabeth Munro</b> — Olive Dell Rnch 26520 Keissel Road № RV-06 Colton CA 92324-9330 <a href="mailto:ournakedstory@gmail.com">ournakedstory@gmail.com</a> (951) 901-9064		Marketing Young Adults
<b>Hayley Zimmerman</b> — Mountain Air Ranch 9006 S. Mica Mine Gulch Road Littleton CO 80127-9400 <a href="mailto:hayley.zimmerman13@gmail.com">hayley.zimmerman13@gmail.com</a> ( ) -		Scholarship
<b>Linda Weber</b> — SCNA Post Office Box 4241 Ventura CA 93007-4241 <a href="mailto:skydivelindag@aol.com">skydivelindag@aol.com</a> (805) 518-1426		Women in Nude Recreation (WINR) Newsletter
<b>Ron Weimer</b> — associate member 22495 Caminito Grande Laguna Hills CA 92653 <a href="mailto:naturistguyoc@aol.com">naturistguyoc@aol.com</a> (949) 290-1844		Govt Affairs
<b>Tim Mullins</b> — Northern California Exposure 8640 Bamarcia Drive Elk Grove CA 95624-9445 <a href="mailto:tim@norcal Exposure.com">tim@norcal Exposure.com</a> (916) 479-4167	Internal Affairs	Internal Affairs Govt Affairs
<b>Walt Stephens</b> — associate member 6177 Verdura Avenue Goleta CA 93117 <a href="mailto:stephens@silcom.com">stephens@silcom.com</a> (805) 455-6938	AANR Trustee for Western Region	Web Site

### AANR-West Committees 2019-2020 Term

Committees and sub-committees <i>(by related tasks)</i>	Members ...	
Finance <i>(includes finding new sources of revenue besides memberships, such as web/newsletter ads, sales from books and merchandise, etc.)</i>	<b>Rolf Holbach</b> , Chair Cyndi Faber, Treasurer Gary Mussell, President Barry Nielsen Brian Yen	
<b>PUBLIC RELATIONS</b>	Public Relations <i>(includes press releases, trade shows and community relations)</i>	<b>Andy Walden</b> , Chair Barry Nielsen Treena Saavedra
	Social Media	<b>Andy Walden</b> , Chair Treena Saavedra Rolf Holbach Claudia Kellersch
	Club Liaisons	<b>Andy Walden</b> , Chair Ernie Wiese
	Website	<b>Gary Mussell</b> , Chair Cyndi Faber Walt Stephens Rolando Mantilla
	Newsletter	<b>Gary Mussell</b> , Chair Cyndi Faber Andy Walden Linda Weber

Committees and sub-committees (by related tasks)		Members ...
MEMBERSHIP MARKETING	<i>Membership Marketing</i> (branding, spiffs, retaining new and renewing members in clubs and associates)	<b>Ricc Bieber</b> , Chair Jeff Tendick (150 new members net by July 2021) Claudia Kellersch Treena Saavedra Blake Hernandez Elizabeth Munro
	Spanish Translation (ad hoc)	Claudia Kellersch Ricc Bieber Andy Walden
	Women in Nude Recreation (WINR)	<b>Treena Saavedra</b> , Chair Linda Weber Rolf Holbach
	Singles (promote anti-discrimination by gender, age, sexuality, race, etc.)	Jeff Tendick
Sports (events at festivals, 5K runs, and interclub competitions)		<b>Curt Flynn</b> , Chair Barry Nielsen Treena Saavedra Claudia Kellersch
YOUTH	Young Adult (18-30)	<b>Rolando Mantilla</b> , Chair Cyndi Faber Ricc Bieber Blake Hernandez Elizabeth Munro
	Youth (under age 18)	Claudia Kellersch Cyndi Faber
	Scholarship	Ernie Wiese Treena Saavedra Larry Gould Haley Zimmerman
GOVT	Legislation <i>Bylaws and Procedures</i>	Larry Gould Gary Mussell
	Legal Committee <i>Corporate filings, legal issues and parliamentary procedures</i>	Larry Gould Gary Mussell
	Internal Affairs	Tim Mullins
Government Affairs (GAT)		Gary Mussell Tim Mullins Ron Weimer Larry Gould
Western Nudist Research Library		Rolf Holbach, liaison
Credentials		<b>Treena Saavedra</b> , Chair Cyndi Faber
Conventions, Festivals and Facilities <i>Contracts and physical setups</i>		Jeff Tendick Barry Nielsen Treena Saavedra
Nominations and Awards		Jeff Tendick

# 8.A — President’s Report

Gary Mussell, President • AANR-West Board of Directors Meeting  
de Anza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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It has been much busier than I expected for the “off season” months since our last meeting in November. Here are the highlights of what I have been doing. Consider this my version of a “State of the Union” speech:

### Welcome New Board Members

When we left the summer convention last year, we were short two members of our Board. I broke with previous tradition and did not appoint a “warm body” to fill the spots as has been done in the past with disappointing results. Instead, I asked for resumes, and I had telephone interviews with prospective nominees to confirm they were willing to work at the necessary level and to see what areas they wanted to focus on.

After the convention and a brief search, I appointed Curt Flynn of Glen Eden to one of the seats. I wanted to appoint Rolando Mantilla, a 30-year-old also from Glen Eden, to give us a better youth perspective but it turned out his membership was too new, and he didn’t qualify until mid-November. I appointed him then, and he has been a productive member of the Youth Committee and the Web Site Committee since.

Following our Fall Board meeting, Don Giles resigned for personal reasons and that left another vacancy. Larry Gould of the Canyon States club was nominated and after my normal vetting I agreed to appoint him to the Board also. We are now at full strength, going into the Summer Convention, where these new Board members will have to be validated by the delegates.

### Membership Numbers

The end-of-year membership numbers were disappointing for the region. In 2018 we lost 165 members and Associates but this year we were ahead much of the year and we thought we had turned things around. The end of year totals showed us down 11 people compared to a year ago with 7,228 total members (1,927 Associates and 5,301 club members). This is 24% of the entire AANR international membership! A few clubs had impressive gains, but it wasn’t enough to overcome the larger losses at three of the clubs. We will have to work a little harder it seems.

Last summer I assigned our Vice President, Jeff Tendick, the task of signing up 150 new members by July 2021 to reach a goal of 7,380. I know he is working on some things to make that happen. He tells me this shouldn’t be too hard considering he is a top salesperson for his company!

I did an analysis of where our members and associates reside. California continues to have 70% of the club members and 50% of the Associates. Those charts are attached to this report for your review.

### AANR Dues

<i>Member types- 2020 rates</i>	<i>AANR dues</i>	<i>Region Dues collected</i>	<i>Total per individual</i>
Basic AANR-FL	\$36.00	\$8.00	\$44.00
Basic AANR-W	\$36.00	\$8.00	\$44.00
Basic AANR-E	\$36.00	\$10.00	\$46.00
Basic AANR-MW	\$36.00	\$12.00	\$48.00
Basic AANR-NW	\$36.00	\$12.00	\$48.00
Basic AANR-SW	\$36.00	\$13.00	\$49.00
Basic AANR-WC	\$36.00	\$13.00	\$49.00

The dues for AANR went up by \$6 effective January 1. Word from Kissimmee is they have not yet seen any pushback from this increase and members seem to be taking it in stride as just one of those periodic things that was expected. We have established our regional budget based upon no net increase this year with expected new members to balance those who do not renew. So far, so good. The chart above shows how much the dues vary across the seven AANR regions.

As you can see from the chart, AANR-West only received \$8 per member as our share of the AANR dues. Five regions collect more. Is it time to raise our dues also, if nobody has complained about the national dues going up? A topic for discussion!

#### **8.E — Trustee's Report**

*(moved to its place on the agendum)*

#### **9.C.2 — Trade Shows**

*(moved to its place on the agendum)*

#### **9.C.3 — Newsletter**

*(moved to its place on the agendum)*

#### **9.C.4 — Web Site Committee**

*(moved to its place on the agendum)*

#### **9.D.2 — Spanish Translation Project**

One of my pet projects is to translate some of our brochures and promotional material into Spanish. This project was approved by the Board to penetrate a potential new market in the southern half of our region since we have seen indications that the Latino population is interested in nude recreation in numbers we had not anticipated. A report by the ad hoc committee will be made at the Board meeting. The committee has had trouble meeting, so the work is not yet finished and will miss the first couple of trade shows, unfortunately. I am told a first draft is completed and should be approved for printing by the time of our Spring meeting.

#### **9.D.3 — Passport Prizes**

This is on our meeting agenda to discuss, but I wanted to emphasize the importance of gathering raffle prizes to be given away at our Summer Convention. We have received a few but need more. It is hoped most of the landed clubs will provide something of value for the raffle.

We launched the Passport program in January 2019 and received a very positive response. As of the end of February, about 280 books have been sold or distributed to the clubs. We expect to start receiving the contest pages back from the participants starting now through the July 1 deadline.

We then will be printing a new batch of passports for the 2020-2021 season.

#### **9.I — AANR-West Government Affairs (GAT)**

I still have found no volunteers to take over the GAT Committee from me, although NAC Trustee Ron Weimer shares some of these regional watchdog tasks, so I continued to perform that task for the region. I participate every month on the international GAT phone conference call. This 15-person committee reports on all news stories and proposed state/county/local bills and ordinances that affect nudists and plans appropriate responses.

Read my GAT report elsewhere in this packet.



## **10 — New Business**

We did not get to these topics in November due to time constraints. I have placed them again under New Business for our Board meeting, in order to start discussions on future topics. They include:

### **New Sources of Income: i.e. Store/Cec Cinder's Books**

I have appointed Brian Yen, a marketing expert and an Associate Elite member from Southern, to oversee this project.

We have been given permission to sell Cec Cinder's two books, *The Nudist Idea* and *Nakedness* (a translation from the 1911 German-language book by Richard Ungewitter). We must decide how to do this, either via an online store or through our clubs selling to their own members, etc.

We have also been talking about selling other items to create an income stream other than just relying on membership dues. This topic will be discussed under New Business at the Board meeting.

### **Club Videos and 2021 Movie Festival**

It is obvious from talking to people under 30 (and our new Board Director Rolando Mantilla) that they are not fond of reading feature articles about the joys of skinny-dipping or travelogues about our clubs or activities. We need to build a library of videos like YouTube that show this information on our web site and on social media. I would like us to do this with a system that shares expenses with the clubs, since the subject of the promotions will be them for the most part.

Also, the Southwest Region hosts an annual Movie Festival each year that promotes movies having nudist themes, or which contain nudist-positive scenes in them. I think our region should do the same. We will see how everyone feels at the Board meeting and start the planning.

### **By-Laws/Procedure Manual Simplification**

Most of us agree the AANR-West By-Laws contain too much detail. Any changes require we wait until the following summer to have the Regional Assembly approve anything. Bev Price started the process of separating the detail out and putting it into the Procedure Manual. We need to finish that job.

Also, we need to flush out old procedure from the PM. Other regions have done this or are working on the same to allow the maximum amount of policy flexibility as new marketing opportunities arise. The Board should discuss this so a new select committee under the leadership of the Legislation Chair can start working on it.

### **Creation of Official AANR-West Sports Rules Book (for Festivals and inter-club play)**

As a corollary to the By-Law and PM simplification, I have learned that other regions have removed all Sports rules from their official documents and placed them into a separate document to be used for inter-club competitions. We can do this for volleyball, tennis, pickleball, billiards, shuffleboard, and other sports that we plan to have available for sports competitions in the future. Is this a good idea? Let's discuss it and figure out the next step.

In closing, I look forward to working with everyone to implement these ambitious plans in a fiscally responsible way during the remainder of my term in office.



Gary Mussell,  
AANR-West President

## 8.B — Vice President’s Report

Jeff Tendick, Vice President • AANR-West Board of Directors Meeting  
de Anza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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It’s been a whirlwind over the last several months since my last report. While my goal was to add 150 new members to our region, I cannot say that has happened, yet. Why? We haven’t been able to track new members because we are waiting on the launch of the new membership management system from AANR.

I have, however, finalized and ordered/received some of the premium items we will be using as “giveaways” to OUR new members. (Pictured below)

I’m very excited to share that the entire AANR corporate office (with one exception) LOVED the AANR logo (WITHOUT STATING NUDE RECREATION) on the printed giveaways. They collectively agreed that these premium totes and duffle bags will likely be used in public more frequently to GET OUR NAME OUT while also promoting our web address for the observer to get more information.

I’ve also been working with Barry and Curt on Sports, Conventions and facilities for bids, etc.

And since our last meeting, I have secured a nomination for David Ziegler from Shangri La Ranch. David has committed his talents to our team for the finance committee. He will be joining us for the March meeting at de Anza Springs.

Lastly, I have ordered and received our new name badges. The goal was to have something that we can wear to any event whether clothed or naked. Each name tag has a clip and lanyard included.

See you all soon!

*Jeff Tendick*



## 8.C — Secretary's Report

Andy Walden, Secretary • AANR-West Board of Directors Meeting  
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*E KOMO MAI* to our newest board members: Curt Flynn, Larry Gould and Rolando Mantilla; a warm welcome also to Brian Yen, Blake Hernández, Elizabeth Munro, Hayley Zimmerman, Linda Weber and Ron Weimer who are working with a number of committees to take AANR-West forward with their input and ideas.

November 2019's meeting was quite a challenge for this officer to write a comprehensive set of minutes. The recording equipment is amazing in that it hears everything — yes, *everything!* Please remember this when in session. It is understandable that there will be sidebar conversations and editorial comments to neighbours; just be aware of those "big electronic ears" sitting up front.

With regards to our reports for the meeting packet, please keep in mind that the President sets the agenda with a specific order in which the committees will present their updates. If multiple reports are consolidated onto one file, it makes the process of preparing the meeting packet that much more difficult. Thank you for your consideration.

Also, make sure your directory information is correct and current. Any updates or corrections need to be communicated to the Secretary as soon as possible. We are a dynamic region and it's important to keep the records up to date.

The Western Region of the American Association for Nude Recreation is a serious business dedicated to providing fun to our customers; let's set the example by making our Spring Board of Directors meeting fun!



## 8.D — Treasurer's Report

Cyndi Faber, Treasurer • AANR-West Board of Directors Meeting  
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### Banking and Checking

When the board was in Arizona for the meeting in November the executive board took a trip to the bank to add Andy and Jeff to the account, which is standard practice. At that time, we also discussed renaming the separate account that we had for the youth and using it as our account for PayPal and internet donations. By rename this account it can be used for more than what it was designated for before and we also have the same signers on it as the main account; unlike before.

### Financial Review and Taxes

When I took over the position of treasurer Gary asked me to look at some financial firms, CPAs, to do a cost comparison for the services that we are currently paying for with Ball & M<sup>c</sup>Graw, who we have been using for several years. I look forward to giving a more up to date account of my findings at the meeting after I have a chance to discuss with the finance committee. Unfortunately, at this point it looks like we are going to be paying around the same price that we have been paying but we should be able to get better service from a new company.

The 1099s have been filed with the IRS and been sent out to those that needed to receive them.

Tax information is ready to be sent to a firm once when we decide if we are going with a new firm of keeping our business with Ball & M<sup>c</sup>Graw.

### **Reimbursements**

At the fall board meeting I had asked everyone to try and include me in direct payments to companies. I am happy to say that this has worked out well, in my opinion. I appreciate the reduction in paperwork and our books are looking more organized.

Please continue to contact me if you have something that you would like ordered or payed for.

I will be paying de Anza Springs directly for rooms at the upcoming meeting.

When it comes to travel everyone needs to get into the habit of doing flight and driving comparisons; this is in our ruling documents. If you have any questions please ask me and I would be more than happy to help you. Please continue to be conscious of your travel, carpooling when possible and sharing rental cars.

### **Cash Flow**

I have discovered that December and January are very busy months for the treasurer; everyone is trying to use up last year's budget and at the beginning of the year they all want to get a jump start on this year's spending. At this time this is not an issue as we have a cash reserve. However, in the future we may need to find a solution to our heavy spending at the end of the year and again in the beginning.

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## **8.E — Trustee's Report**

**Gary Mussell, *pro tem* • AANR-West Board of Directors Meeting  
de Anza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020**

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Walt Stephens, our Western Region's Trustee, was unable to attend the recent Mid-Winter AANR meeting. Since I had to be there anyway for the Regional President's meeting, I was called to step up and represent the region at the Big Table. The meeting covered the usual committee reports from Strategic Planning, Marketing, Public Relations, and Government Affairs. Some of the highlights:

### **AANR Budget**

The Trustees passed its annual budget after about an hour of Q&A about some of the line items. Last year they projected a loss of \$149,158 but their stock market portfolio did much better than expected so AANR made a profit instead of \$ 64,140. For 2020, they project revenue of \$911,000 (even with some projected loss of members from the dues increase) with a net profit of \$11,817, again using conservative stock market earnings.

That includes \$ 44,000 up front expense (plus \$1500/month) for the new Impexium database system, and a \$22,000 expense to cover the May biannual elections. Interestingly enough, they only project a \$ 3500 savings per month from converting to an electronic Bulletin magazine because most members have indicated they want to continue with a printed copy.

### **Impexium**

The Executive Director presented a one-hour review of the new data entry screens and showed some of the capabilities of the new system. AANR prefers that training be done by the Kissimmee office should a club's certifying officer require it. They seem to think most of it will be intuitive and not require much instruction. I offered to help with a training book, since that is my professional background.

The system will NOT be allowing automatic renewals, as was announced last summer. The complexities of dues collection at the club level make it impossible, unfortunately. I am not sure why they can't do this for just the Associates since they are direct pay, but the office says they will figure it out after the system goes fully operational by the end of March. The dues renewal part of the system is operational at this time but not the Query function and other management features which the regions are anxious to use.

### **AANR Government Affairs (GAT)**

There was a long discussion about some legislation introduced around the country. Much of this is discussed in my separate GAT report elsewhere in this packet.

The most important thing discussed under GAT was the introduction of a bill in the Florida legislature to legalize "clothing-optional" beaches in the state. All the beaches there have been negotiated by local nudist groups on a one-by-one arrangement with local cities and counties. Two years ago, an economic study revealed that nudist tourists bring in over a billion dollars in revenue to the state. That got their attention so now legislators are interested! A lobbyist was hired by AANR Florida, South Florida Beaches, and the BEACHES Foundation to help the bill through the required committees. The lobbyist, Ramon Maury, spoke to the Trustees on Saturday morning and described what he was doing and the possibility of getting the bill approved. That was worth the whole trip as it gave me ideas for the Western Region.

### **Hall of Fame**

Having nothing else to do, I also sit on the AANR Hall of Fame Committee, seeking individuals worthy of the honor for their lifetime achievements. The 2020 selection process has begun. Please submit to me any names you think worthy of the honor before the May 1 deadline.

## 9.A — Internal Administration

Tim Mullins, Chair • AANR-West Board of Directors Meeting  
de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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No items have been referred to the Internal Affairs Committee since our last meeting.

Respectfully submitted,

*Tim Mullins*

AANR West Internal Affairs Committee Chair

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## 9.B — Finance

Rolf Holbach, Chair • AANR-West Board of Directors Meeting  
Cyndi Faber ◦ Gary Mussell ◦ Barry Nielsen ◦ Brian Yen  
de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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I will continue to support and advise the AANR-West Board of Directors in the implementation of the 2020 budget authorized at our Fall Meeting.

Since this is my final year as a member of the AANR-West Board, I intend to help train and advise any board member or potential board member who might take over the Finance Chair position once I am termed out.

In order to make that transition as smooth as possible, I urge all board members to follow the set procedures for completing their travel expense requests.

**AANR West**  
**Balance Sheet**  
 As of December 31, 2019

	Dec 31, 19
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Bank of America Checking	86,221.27
Bank of America Youth	985.54
Pay Pal (BoA Savings acct)	118.67
<b>Bank of America Risk Free CD</b>	
General Funds	21,711.14
Legal Fund	17,450.57
Life Membership Fund	7,100.00
NM Funds Trust Account	4,957.95
Public Lands Relief Fund	1,995.10
Peggy Pickett Fund	243.52
<b>Total Bank of America Risk Free CD</b>	53,458.28
<b>Total Checking/Savings</b>	140,783.76
<b>Total Current Assets</b>	140,783.76
<b>Fixed Assets</b>	
Vehicles	2,000.00
Accumulated Depreciation	-2,302.41
Computers	624.00
<b>Total Fixed Assets</b>	321.59
<b>Other Assets</b>	
Suspense-Cash Bond	900.00
<b>Total Other Assets</b>	900.00
<b>TOTAL ASSETS</b>	<b>142,005.35</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Other Current Liabilities	
Bonding Liability	900.00
NM Funds - Liability	4,957.95
Public Lands Relief Liability	1,995.10
<b>Total Other Current Liabilities</b>	7,853.05
<b>Total Current Liabilities</b>	7,853.05
<b>Total Liabilities</b>	7,853.05
<b>Equity</b>	
Opening Bal Equity	3,879.51
Retained Earnings	135,905.38
Net Income	-5,632.59
<b>Total Equity</b>	134,152.30
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>142,005.35</b>

## 9.C.1 — Public Relations: Social Media

Andy Walden, Chair • AANR-West Board of Directors Meeting

Treena Saavedra ◦ Rolf Holbach ◦ Claudia Kellersch

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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Social nudism in the United States is a microcosm of American life. Just about every ethnicity, religious affiliation, age group, education level and occupation are represented by those living the nude life and this also includes political viewpoints. As for the latter, there is a time and place for it.



As the states are well into the primary season with the General Election just months away, social media is already *chock-full o' nuts* voicing opinions from exalted enthusiasm to unbridled vitriol. We respect the individual exercising his or her First Amendment Right in the expressed constitutional ideal that, **Congrejs shall make no law ... abridging the freedom of speech, or of the press.** Yet we are now witnessing increased hypersensitivity and overreactions to even the most mundane stories in a way which has caused divisiveness amongst friends, colleagues and even family members.

Let's repeat that statement: *we respect the individual exercising his or her First Amendment Right in the expressed constitutional ideal.*

That being established, we also recognise an individual is not protected by First Amendment Rights when it comes to policies and procedures of a private organisation. The US Constitution is a documented contract between the federal government and its citizens assuring protections from unwarranted intrusions but those enumerated rights are not categorically extended to interactions between individuals or private corporate entities.

As for those who are responsible for posting on social media, one's voice is no longer that of an individual but is a collective voice for the organisation. Therefore, it must be stated that it is good policy for our organisation's representatives to avoid *brand-standing* or corporate virtue signaling unless there is a direct concern regarding nudists' rights or privileges.

A couple recent examples:

In a newspaper interview, it was mentioned that a politician's skinny-dipping could possibly be an in-road to more general acceptance. Even though the statement was intended as *simply good exposure* for us, for a number of readers saw this was tantamount to a political endorsement.

A club officer who uses social media to attract new members and announce gatherings included a disparaging personal commentary under the club's banner. At first, a simple request for the deletion of the post was scoffed and ignored, with later requests being met with belligerence.

In both cases, the individual was within their constitutional right to express their sentiments; however, as they were speaking as de facto representatives of the AMERICAN ASSOCIATION FOR NUDE RECREATION or its affiliates, AANR can legitimately exercise its authority to take action if established policies were violated.



1.01.00 Principles and Standards

1.01.01 AANR and its affiliated clubs promote and practice non-sexual and non-exploitative nude recreation. Any AANR club that deliberately advocates, endorses, encourages or promotes sexual activities or sexual enterprises is subject to revocation of its charter with AANR.

1. Sexual Enterprise shall be defined as: A business or event operated with the intent to promote sexual stimulation or gratification or the sales or promotion of items to promote sexual stimulation or gratification.
2. Activities considered a violation of AANR’s principles and standards and a misuse of the club’s AANR charter include, but are not limited to:
  - a. Advertising by an AANR club for an alternative Lifestyle and/or Swingers’ Association, to include links from a club web page to an Alternative Lifestyle or Swingers’ site and public promotion of (or at) events of Lifestyle or Swingers’ Associations.
  - b. Advertising or promotion by an AANR club that includes clothing, poses, or objects presented with the intent of arousing the viewer’s sexual desire.

It is a responsibility of the SOCIAL MEDIA COMMITTEE to curb personal perspectives and represent all of our members as nudists — and only as nudists — sans qualifying adjectives. This same advice is recommended for our affiliated clubs, resorts and businesses as well. We may enjoy wearing our politics on our sleeves but, once we remove our clothes and become the voice of our association, we also need to remove those sleeves!



AFFILIATE	TWITTER ACCOUNT	FOLLOWERS 19-Oct-2019	FOLLOWERS 29-Feb-2020	TWEETS 19- Oct-19	TWEETS 29- Feb-20	LAST TWEET <sup>1</sup>
DE ANZA SPRINGS RESORT	@deAnzaSpringsRe	4052	5365	6680	7215	29-Feb
GLEN EDEN SUN CLUB	@GlenEdenSunClub	2014	2241	557	580	29-Feb
AANR Western Region	@westAANR	<b>2126</b>	<b>969</b>	<b>961</b>	<b>381</b>	<b>29-Feb</b>
OLIVE DELL RANCH <sup>2</sup>	@ODbareburro	883	986	269	279	27-Feb
LUPIN LODGE	@LupinLodge	2627	2879	1107	1128	26-Feb
MIRA VISTA RESORT	@MiraVistaResort	2174	2427	334	342	14-Feb
LAGUNA DEL SOL	@Laguna_del_Sol	2135	2314	304	312	14-Feb
THE SEQUOIANS	@TheSequoians	1563	1686	304	308	08-Feb
Las Vegas Naturists	@LVNaturists	447	545	131	182	21-Jan
Las Vegas Bares	@LasVegasBares	350	462	49	49	06-Oct-19
SHANGRI LA RANCH	@SLRnude	1397	1684	69	69	29-Apr-19
Roadrunner Naturists	@RRNaturist	446	511	44	44	11-Jan-19
Clothes-Free International	@ClothesFree	12100+	12100+	1325	1322	15-Apr-16
MOUNTAIN AIR RANCH	@trynude	119	142	1	1	25-Jul-09
S <sup>2</sup> California Nudist Ass'n	@SoCalNaturist	suspended	suspended	suspended	suspended	suspended

<sup>1</sup> as of 29th February, 2020

<sup>2</sup> not representative of the resort as a whole

## 9.C.2 — Public Relations: Trade Shows

Gary Mussell, President • AANR-West Board of Directors Meeting

Andy Walden ◦ Barry Nielsen ◦ Treena Saavedra

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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Springtime is when the trade show schedule is the heaviest for us. As of our Board meeting we will have been at the 2-day Los Angeles Travel and Adventure show and the California Parks and Recreation show. Yet to come are booths at the Earth Day Faire in San Diego and the 5K Bare Burro Run at Olive Dell Ranch. Both are in April.

In June we will enjoy our annual Summer Festival at Glen Eden, and the World Naked Bike Ride in Los Angeles.

There are five additional events scheduled for summer and fall where we will have information booths. The Marketing report in this packet will cover the details.

Once again, I am acting Quartermaster and have received the first deliveries of our giveaway spiffs for many of these shows. In order to keep costs down, the spiffs for the summer and fall will be ordered later after we see how much of the Spring inventory remains.

A spreadsheet of the giveaway items projected to be used at all trade shows and booths, and their costs is included elsewhere in this report.



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## 9.C.3 — Public Relations: Newsletter

Gary Mussell, Chair • AANR-West Board of Directors Meeting

Cyndi Faber ◦ Andy Walden ◦ Linda Weber

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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Since September 2017, I have been writing and publishing a 5-7-page regional newsletter each mid-month. I send it out to contacts at all the clubs in the region, and I ask the them to email forward it to their own members. Some club owners do it, and some, unfortunately, do not. Once the new AANR Impexium Membership system goes online, we hope to have the capability to email the newsletter to all 8000 members directly instead of having to go through the clubs.

The newsletter is also sent monthly to the 1700 Associates in the region plus a couple hundred others (about 250) who signed up at one of our trade show booths to receive a copy.

Past newsletters are archived online at [www.aanrwest.org/news.html](http://www.aanrwest.org/news.html)

We need to begin the search for a new newsletter publisher (and head writer) as I think the job needs to be passed along to someone else (with perhaps a stipend?) by the time that I leave office in July 2021.

## 9.C.4 — Public Relations: Website

Gary Mussell, Chair • AANR-West Board of Directors Meeting

Cyndi Faber ◦ Rolf Holbach ◦ Rolando Mantilla

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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Following the concerns expressed at the Fall Board Meeting, I assembled an ad hoc Web Site Committee comprised of the web masters at most of our major clubs to review our web site and to make recommendations for changes or to find a different web administration company. This committee is led by AANR Trustee Walt Stephens who himself owns a computer company. The committee has been doing its job over the past quarter and receiving bids from interested outside vendors. He will make a full report with recommendations at our Spring's Board Meeting.

Meanwhile I am continuing to expand the content on the [www.aanrwest.org](http://www.aanrwest.org) web site. Our re-write of the Directory page last summer to include maps to the clubs has increased the number of viewers there by about double, so it seems well worth the effort.

The plan is to keep adding (and updating) travel reports, sports activities, historical archives, and feature stories. The problem continues to be finding people who will submit interesting text, but this is a universal problem that all websites and newsletters have always had. We invite all submissions!

Our site statistics continue to show progress, that people are looking at the pages we want them to look at including the club directory, calendar, sports, etc. I remain the region's main liaison to our web master, Scott Weber at *Rocketboy Media*, who continues to do an excellent job for us. Please read my Web Report for more details.

The following discussions were held on December 17, 2019. Gary Mussell of AANR-West and Scott Weber of *Rocketboy Media* meet monthly (or more often, if necessary) to discuss the web site:

We agreed on the following changes/additions/edits to the existing web site.

We approved the planned conversion to Phone-friendly format of Menu Bar, Home Page, Directory and Calendar. This discussion has gone on for the past six months about how to do it, since there are many PDF-formatted pages on the site that provide important information, but which are too long to easily convert to a phone format. We decided to convert the most popular pages first since they provide basic information viewed by most of the site's visitors.

Revise top menu bar to make it phone friendly.

We also discussed reducing his monthly fee, meaning a reduction in services provided. This discussion is being referred to the Web Site Ad Hoc Committee chaired by AANR Trustee Walt Stephens.

Changes to specific web site pages made during December 2019 – January 2020:

Home

What's New Area: Change links to: Scholarship, Women, Gallery, 2020 Calendar.

Make a permanent Passport link on the Home page.

## **About/Officers**

Updated list of directors and committee assignments

## **Calendar**

Insert 2020 First quarter club calendar

Insert 2020 Sports Calendar

Insert 2020 Trade Show Calendar

## **Activities**

Update (replace) text for:

World Naked Bike Ride (updated text)

Bowling (updated text)

So. Cal Nude Beach Status Report (replaces nude beach text)

New Activities to Add:

2019 Fall Festival

2019 Bare Burro 5K

De Anza 5K Run 2019

Holy Guacamole! AvoFest

2019 Bay to Breakers

Tree Spirit Photoshoot

2018 Naked Man Festival

Travel Reviews to Add:

Travel Review - Hangin Loose

Travel Review - Swim Free Hawaii

Travel Review - Mountain Air Ranch

So. Cal Nude Beach Status Report (link here back to Activity page)

## **E-mail System Problems**

We also had issues in late January – early February with people unable to send us their completed Member Survey via the email [information@aanrwest.org](mailto:information@aanrwest.org). Normal email, it seemed could be received fine, but the system choked when attachments were included.

It took a little time to obtain the correct passwords into our email system so this error could be corrected. Once there, our web master found lots of old email addresses from people no longer on the board that needed to be cleaned out, and for many of the links we wanted to be re-established.

## **New Calendar Creation Program Proposed**

Over the past few years we have considered several different applets that can display the region's various club activities better than the linear table now used on the web site. The current form was only supposed to be temporary.

However, the programs we considered either were hard to do data entry into, one event at a time (we have hundreds to enter!), or else they looked like a monthly calendar so all the events bunched up into the Friday-Saturday-Sunday squares and could not show everything so it could be easily read. We also wanted the option of having the clubs enter their own events into the system so our administrator would not have to do all that tedious work. It also has to work and be easily visible on a smart phone as well as a laptop computer.

That remains the goal today.

However, in January, our web master found a new program that can perhaps satisfy our needs. Calendar Wiz is a program that works on both laptops and smart phones, can easily import data from outside sources, can display events either in calendar or in linear formats, and the information can be exported to outside programs.

## **News**

Reduce number of back issues on screen to just 3 and put the rest into the Archives.

Add:

December 2019 Newsletter

Book Review - Free and Natural

Book Review - Naked at Lunch

Book Review - Naked Hiking

Movie Review - Act Naturally

## **GAT**

Add:

Lilley v New Hampshire Amicus Brief

Free the Nipple vs Ft Collins

Female Breasts in Maryland Court Brief (convert to PDF)

2017 Economic Impact of Nude Beaches Report

2019 Top Freedom Court News

2016 Tonto National Forest AZ Regulations

## **Membership/ Legal Docs**

Add:

2019 03 Board Report Packet Add Fall Club packet

2019 07 Incoming Board Minutes

2019 07 Outgoing Board Minutes

2019 07 Regional Assembly Report Packet

2019 07 Regional Assembly Minutes

2019 11 Fall Board Minutes

2019 11 Fall Board Report Packet

Scott created a temporary account for us to play with. Gary established a Gmail account that can be used to convert the calendar to a Google Agenda format, which is more easily read. A variety of setup formats and colors are also available. Tell us what you think!

Below are some setup guides you might find helpful if Board members want to try it out:

Website Calendar Setup Guide: <https://www.calendarwiz.com/knowledgebase/entry/172/>

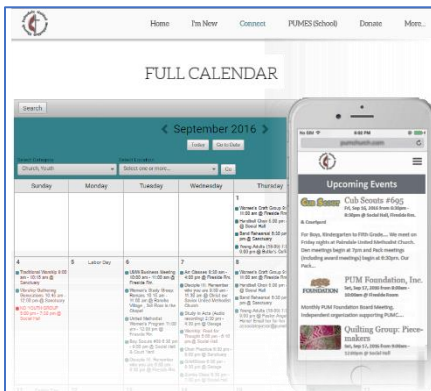
or

Upcoming Events List Setup Guide: <https://www.calendarwiz.com/knowledgebase/entry/77/>

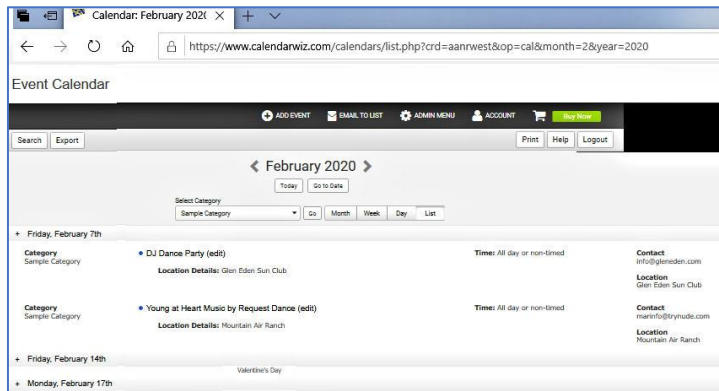
Login using Calendar Name: aanrwest

Username: sweber@rocketboymedia.com

Password: dydwEx-rofdy2-viwfuw



or



As we deliberate what to do without existing web site, this Calendar Creator should be included in the discussion.

**Website Statistics for AANRWEST.ORG**

The following Google Analytics were reported for Web Site Visitors from January 1 – 31, 2020:

Visitors/Month:

	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
Total Visitors:	2,427	3,538	2,890
Unique Visitors	2,026	2,888	2,174
Unique Pages Viewed	4,446	6,417	5,679
% New Viewers:	72%	77.8%	77.7%
% Returning Visitors	27%	23.2%	22.3%

Visitor's Gender:

	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
Percentage Male:	87%	81.8%	79.8%
Percentage Female:	13%	18.2%	20.2%

Age of Visitors:

	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
Ages 18-24			6.5%
Ages 25-34	12%	13.3%	15.6%
Ages 35-44	19%	15.8%	12.2%
Ages 45-54	35%	21.9%	12.8%
Ages 55-64	19%	29.1%	37.7%
Ages 65+	15%	19.9%	15.2%

Average Length of Time on Site:

<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
1 min 24 sec	1 min 17 sec	1 min 33 sec

Avg Time on a Page by Age (January 2020)

<u>Age</u>	<u>Avg Length of Session (min)</u>
8-24	3:22
25-34	1:48
35-44	1:22
45-54	0:22
55-64	2:21
65+	0:55

This means visitors, especially those under age 24, are reading /downloading something despite the difficulty of reading the website onto a smart phone. It is interesting to note that the younger the viewer, the longer seems to be they stay.

**Search Engines and Devices Used**

SEO (Search engine optimization) is a methodology of strategies, techniques and tactics used to increase the number of visitors (traffic) to a website by obtaining a high-ranking placement in the search results page of a search engine (SERP) — including Google, Bing, Yahoo and other search engines. It is no longer how many key words may appear on a page, in fact pages are penalized for repeating the same key words or phrases more than three times. Google also factors in the usability on different devices, and shared links with other web sites.

Our ranking on different search engine lists is often a function of what words are being searched for. The current AANRWEST.ORG site is optimized for maximum SEO value, with many of the most often searched for words appearing on as many pages as possible. Any current ranking penalty coming from a lower smart phone score, and specifically the Apple iPhone. The largest source of our new viewers comes from Google and direct searches (links from other web sites) rather than social media. Within social media, Twitter by far is the largest single source of new visitors.

In the five years since the web site was built, smart phones have evolved to be the dominant way people read our web site. Within that subset, the Apple iPhone dominates as the most popular device used:

<u>Device Type:</u>	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
*Smart Phone*	48%	52.9%	55%
Desktop/laptop	40%	39.6%	39%
Tablet	11%	7.4%	6%

*Apple iPhone	38%	34%
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<u>Top Search Sources:</u>	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
Google/Organic Search	780	32.4%	38%
Direct:			29%
Social Media*:			27%
Other			6%

<u>*Social Network Sources:</u>	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
Twitter	67%	65%	77%
Facebook	31%	35%	21%
All Others	2%	<1%	2%

## **Bounce Rates**

As a rule of thumb, a bounce rate in the range of 26 to 40 percent is excellent with 41 to 55 percent as a rough average and 56 to 70 percent is higher than average but may not be cause for alarm depending on the website. Blogs, news, events, etc. frequently have bounce rates above 70 percent. Otherwise a high bounce rate generally indicates that site entrance pages aren't relevant to what your visitors are searching for. Usually, a very low bounce rate (under 25%) is caused by an error in the Google Analytics implementation.

	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
Average bounce rate:	69.3%	68.1%	68.4%

## **Average Page Load Times (seconds)**

Bounce Rate is also a function of the average load time and the wireless service provider as some are better than others:

	<u>April 2019</u>	<u>October 2019</u>	<u>January 2020</u>
Chrome			7.05
Edge			5.73
Firefox			3.46
Android Web view			2.89
Safari			2.69
Samsung Internet			2.05

<u>Service Provider</u>	<u>% Visitors</u>	<u>% Bounce</u>	<u># Pages Viewed</u>
Charter Communications	31%	65%	1.9
Comcast Cable	22%	64%	2.0
Verizon Wireless	19%	75%	1.7
AT&T	12%	66%	2.3
Cox Communications	8%	50%	2.8
Centurylink	8%	55%	2.3

## **Average Load Time for Most Popular Pages Viewed (January 2020)**

After the discussion at the November Board meeting, we went back to verify the refresh rate for our most popular web pages and found the results of Google Analytics to be quite faster than was alleged at the meeting. Here are the January 2020 results:

<u>Most Viewed Web Page</u>	<u>Avg. Page Load Time (sec)</u>
/ (home page)	4.46
/gallery.html	2.76
/directory.html	.2
/nude-hiking-camping-in-social.html	3.39
/women.html	.5
/video.html	2.5
/calendar.html	2.21
/travel.html	.5
/sports.html	.7
/News.html	3.6

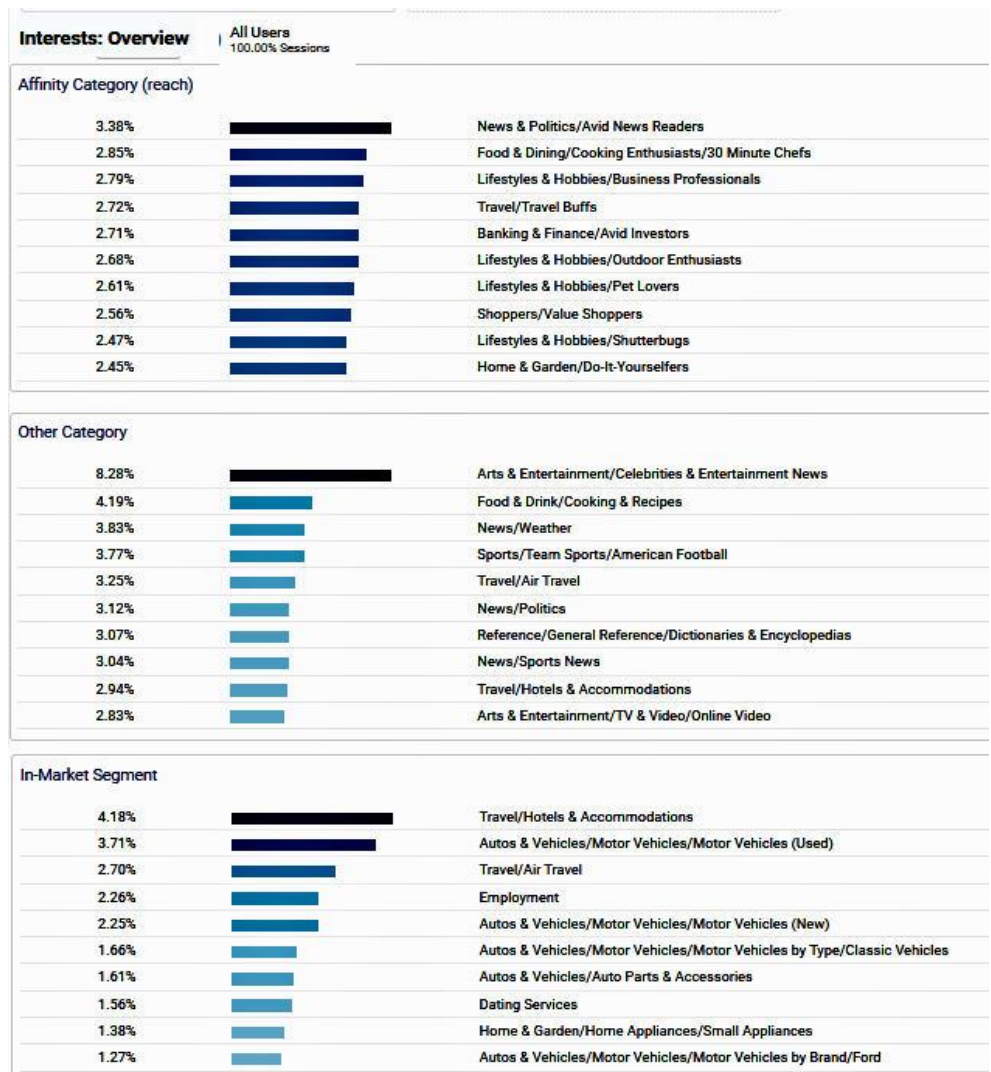
## What Pages Do Our Visitors Look at Next?

For those who are curious about something besides the home page, what else do our visitors look at? This indicates how good our home page is directing people elsewhere within the site.



## Visitor's Other Interests

This is based on Google Analytics looking at the “cookies” in our visitor’s computers. This is a good place to find what kind of advertising might be of interest to our viewers.





## 9.D — Membership Marketing

Ricc Bieber, Chair • AANR-West Board of Directors Meeting

Jeff Tendick ◦ Claudia Kellersch ◦ Treena Saavedra ◦ Blake Hernández ◦ Elizabeth Munro

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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We restocked our spiff (*tchotchkes*) inventory in December in preparation of upcoming events throughout the region. These items will be available for display at the Board Meeting for your review. We added a couple of new items and kept some of the more popular items, including the emery boards. We managed to disburse a large amount of these items at the LA Travel Show in February, but got a bit of a surprise when we opened some of the boxes and found them filled with AAA Coffee Mugs! This issue has been addressed and resolved. I can't imagine what AAA received!

Since we did use a significant amount of the inventory, we will be ordering more spiffs to replenish our stock. I might also mention that Jeff took the initiative in ordering some items for new members that look terrific, and thank you!

### 9.D.2 — Spanish Language Brochure

*(moved to its place on the agendum)*

### 9.D.5 — Liaison Report (Lupin Lodge)

*(moved to its place on the agendum)*

I would like to acknowledge the recent passing of Rich Hirst of Glen Eden. He did a lot of good for Glen Eden and other entities, and I tender my condolences to his family.

*Ricc Bieber*, Director

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## 9.D.1 — Membership Marketing: WiNR

Treena Saavedra, Chair • AANR-West Board of Directors Meeting

Rolf Holbach ◦ Linda Weber

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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The new rack cards and tri-folds have arrived and will be handed out at this meeting. There were some issues with printing and the first batch of rack cards. They have an issue with the lines. This will be corrected with the second order. We will send out a supply to the clubs who do not attend this meeting. Please make sure we are distributing these publications to any business (spas) that are willing to hand them out.

In New Mexico, the Roadrunners are organizing a *Bring a Friend* event where our members bring friends who have been interested in naturism but never tried it. In this setting they are more comfortable and get a better experience.

The WINR team is working on other ideas to put on events across our region. I am talking to Joan Harris about getting all the regional WINR teams together via Go-to-Meeting and see what we have done and bounce ideas off of each other.

We did show our new publications to Joan Harris and she liked them. She stated that AANR-West does such a great job promoting WINR and supporting women. She said she talked about our work at the AANR mid-winter meeting.

Before this meeting, I am planning on going to 10,000 Waves in Santa Fe where Claudia and I left some of the AANR publications. I will leave some of the new flyers and cards. This spa gets travelers from around the world.

# 9.D.2 — Membership Marketing: Spanish (ad hoc)

Ricc Bieber, Chair • AANR-West Board of Directors Meeting

Claudia Kellersch ○ Andy Walden

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

I took the initiative of translating the AANR Brochure Tri-Fold from English to Spanish, and I am looking forward to collaborating with Claudia and Andy in getting it finalized for publication, so we can get the word out to a larger group. There is a potential there, I believe, in reaching out to the Latino population both state-side and in Mexico, with the help of Claudia and her contacts there.



**¡Bienvenido a nuestro mundo de recreación desnuda familiar!**

The American Association for Nude Recreation – Western Region

FOLLOW US ON:






Y conoce a los mejores amigos que nunca supiste que tenías!

**Cómo unirse a nosotros**  
Envíanos un correo electrónico: [info@aanrwest.com](mailto:info@aanrwest.com) con su ciudad y código postal (incluya su nombre, si lo desea) y le responderemos con la ubicación de un club cerca de usted. Póngase en contacto con el club para concertar una visita.



**Is Skinny-Dipping On Your Bucket List? It Should Be!**

Proudly Affiliated with the American Association for Nude Recreation (AANR)

2876 Calabasas Rd  
Suite 966  
Calabasas, CA 91302  
[www.aanrwest.org](http://www.aanrwest.org)  
[info@aanrwest.org](mailto:info@aanrwest.org)

**AANR WEST**

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- Quiénes Somos?**
- AANR-West es una corporación sin fines de lucro 501 (c) 3 de California afiliada a la Asociación Estadounidense de Recreación Desnuda (AANR). En su nombre, representamos a los ocho Estados occidentales (Hawái, California, Arizona, Nuevo México, Nevada, Utah, Colorado y Wyoming) y la mitad occidental de México.
  - AANR-West apoya el derecho de las personas de todas las edades, de origen nacional y de preferencia de género a disfrutar de la recreación de vestimenta opcional en los lugares que consideren apropiados.
  - Parte de nuestra misión es comunicar esta diferencia al público en general y promover los beneficios saludables y favorables para la familia de la desnudez social.
  - Hay 38 clubes afiliados, centros turísticos y lugares de Bed & Breakfast, además de miles de miembros dentro de nuestra jurisdicción, además de innumerables grupos de playa que utilizan rutas de senderismo, aguas termales y patios aleaños, donde la gente puede disfrutar de tal actividad hoy. Hacemos nuestro mejor esfuerzo para representarlos a todos y fomentar su crecimiento.
  - Una encuesta reciente de California muestra que más del 24% de los residentes de California se han bañado en un momento u otro. Esto representa más de 10 millones de personas!
  - Somos sus vecinos, amigos y compañeros de trabajo. ¡Únete a nosotros

**Meet Some of Your Best Friends for the First Time!**





- ✓ **Festivales anuales**  
Patrocina festivales de temporada en diferentes meses nudistas cada año para que los miembros de diferentes clubes puedan reunirse en una experiencia compartida y divertida.
- ✓ **Deportes**  
Muchos clubes patrocinan carreras de 5 km que atraen a cientos de no nudistas cada año para probar la desnudez (a excepción de los zapatos). Además, un número creciente de clubes cuenta con canchas de tenis, pickleball y voleibol, además de piscinas y jacuzzis.
- ✓ **Campamentos y becas juveniles**  
Varios clubes organizan campamentos de verano para que los niños puedan disfrutar de la natación, el senderismo y las manualidades bajo la supervisión de consejeros capacitados. AANR-West otorga becas a jóvenes mercedores que solicitan ingreso a la universidad y adultos que toman clases de capacitación vocacional.
- ✓ **Defensa social**  
Nos asociamos con grupos externos para avanzar en la 'aceptación del cuerpo' contra aquellos que avergonzarían o intimidarían a aquellos que no cumplen con las normas sociales 'poco realistas'. Apoyamos los esfuerzos de aquellos que abogan por el derecho de género en forma de becas en público y abiertamente 'top free'. Apoyamos activamente la campaña 'World Naked Bike Ride' para mejorar la seguridad de la bicicleta y reducir el uso de combustibles fósiles (y una mejor autoaceptación del cuerpo).
- ✓ **Ferías**  
Nuestra cabina de información en varios espectáculos de viajes, vehículos recreativos o del Día de la Tierra ayuda a presentar nuestro pasatiempo recreativo favorito al público en general. ¡Y siempre con una respuesta positiva!

**Qué hacemos**



- ✓ **Clubes y empresas nudistas**  
Hay más de 230 parques y clubes nudistas afiliados en toda América del Norte con más de 35,000 miembros activos. Promovemos activamente nuestros parques y clubes y destinos afiliados de alojamiento y desayuno. Visite uno hoy!
- ✓ **Asuntos gubernamentales y asesoramiento legal**  
Controlamos constantemente la legislación que podría dañar nuestra forma de vida. Si necesita asesoramiento, nuestro abogado puede trabajar con el suyo para alentar un resultado positivo.
- ✓ **Defensa de tierras públicas**  
Apoyamos activamente la expansión de la recreación desnuda en más playas, lagos, ríos, aguas termales, bosques nacionales y parques estatales.



## 9.D.5 — Membership Marketing: Liaison

Andy Walden, Chair ○ Ernie Wiese • AANR-West Board of Directors Meeting  
de Anza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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This programme is in dire need of reassessing. The committee has been allocated \$2,100 in the 2019 Budget for club liaisons' travel expenses but little was distributed for reimbursements last year, so the remaining amount of about \$1,500 was roll into the 2020 budget. We may better use this fund once Inpexium is in operation.



The budget line item is allocated to help with travel expenses by board members to make one visit to each of their venues they represent with the understanding that this allowance will be utilised responsibly. Granted, our region is vast and the resorts are far apart, so be responsible and plan trips accordingly.

It is the President's plan to use the liaisons to assist their respective clubs when the Inpexium™ system is fully operational; stay tuned. We can also encourage clubs to submit videos and other media to the website library and the region may share expenses.

There seems to be a lack of participation, be it from the board members or their respective affiliates. Our success in connecting with members of AANR Western Region is saddled in open communication. We not only need to represent our associates; we need them to know they are represented.

A handwritten signature in black ink, appearing to read 'Andy Walden'. The signature is stylized and written over a horizontal line.

# sanr western region – club. resort and business liaison schedule 2019-2020

NAME	TYPE	ADDRESS	CITY	STATE	ZIP CODE	TELEPHONE	WEB SITE	e-MAIL	CONTACT	2018-2019 LIAISON	MEMBERS OCT-2019		2019-2020 LIAISON	
											TTL	% age		
<b>Mountain Air Ranch</b>	L	9006 S Mica Mine Gulch Rd	Littleton	CO	80127-9400	(303) 697-4083	<a href="http://tynude.com">tynude.com</a>	<a href="mailto:marinfo@tynude.com">marinfo@tynude.com</a>	Christine "Chris" May, James Williams Diane Rousseau, Ellen Rice	Ernie Wiese	100%	501	6.9%	Ernie Wiese
Front Range Naturists	NL	Post Office Box 21266	Boulder	CO	80308-4266	<a href="http://frncolorado.com">frncolorado.com</a>	<a href="mailto:clubinfo@frncolorado.com">clubinfo@frncolorado.com</a>	Bill Donovan, Chyma Dee, Roxanne Schliehsmayer, Misty Katz, Vern Wierema	Ernie Wiese	100%	12	0.2%	Ernie Wiese	
Wasatch Naturists	NL	Post Office Box 65241	South Salt Lake	UT	84165-0241	<a href="http://wasatchnaturists.com">wasatchnaturists.com</a>	<a href="mailto:wasatchnaturists@gmail.com">wasatchnaturists@gmail.com</a>	Mike Thiriot	Ernie Wiese	100%	33	0.5%	Ernie Wiese	
Arizona Wildflowers	NL	Post Office Box 26465	Phoenix	AZ	85068-6465		<a href="mailto:azwil04680@aol.com">azwil04680@aol.com</a>	Beverly Price	Ernie Wiese	100%	79	1.1%	Ernie Wiese	
<b>Shangri-La Ranch</b>	L	44444 N Shangri-La Road	New River	AZ	85087-7948	<a href="http://shangrilaranch.com">shangrilaranch.com</a>	<a href="mailto:joinus@shangrilaranch.com">joinus@shangrilaranch.com</a>	Patty Faber Cyndi Faber, Danielle Smith	Jeff Tendick	100%	330	4.5%	Barry Nielson	
Canyon State Naturists	NL	Post Office Box 40382	Mesa	AZ	85274-0382	<a href="http://canyonstatenaturists.net">canyonstatenaturists.net</a>	<a href="mailto:webmaster@canyonstatenaturists.net">webmaster@canyonstatenaturists.net</a>	Marcio Tenaglia Gwen Watson	Jeff Tendick	100%	13	0.2%	Larry Gould	
Buff-A-Teers	NL	Post Office Box 42662	Tucson	AZ	85733-2662		<a href="mailto:buffateers@aol.com">buffateers@aol.com</a>	James Reed, Kirk Krentzel Leonard Summers III	Jeff Tendick	100%	49	0.7%	Barry Nielson	
<b>Mira Vista Resort</b>	L	7501 N Wade Road	Tucson	AZ	85743-9626	<a href="http://miravistaresort.com">miravistaresort.com</a>	<a href="mailto:relax@miravistaresort.com">relax@miravistaresort.com</a>	Sharon Taylor Terence Connell	Jeff Tendick	100%	350	4.8%	Larry Gould	
Mojave SUN Club	NL	Post Office Box 114	Lake Havasu City	AZ	86405-0114		<a href="mailto:mohavesunclub@gmail.com">mohavesunclub@gmail.com</a>	Sharon Taylor Terence Connell	Jeff Tendick	100%	26	0.4%	Larry Gould	
Roadrunner Naturists	NL	Post Office Box 91055	Albuquerque	NM	87199-1055	<a href="http://roadrunnernaturists.com">roadrunnernaturists.com</a>	<a href="mailto:roadrunnernaturists@hotmail.com">roadrunnernaturists@hotmail.com</a>	Cindy Meulendyk Jack Lockhard	Don Giles	100%	55	0.8%	Treena Saavedra	
Suntree Travel Club	NL	2001 E Lohman Avenue Suite 110, Unit 182	Las Cruces	NM	88001-3167	<a href="http://suntree.net">suntree.net</a>	<a href="mailto:info@suntree.net">info@suntree.net</a>	Robert B. Richey William Swickard	Treena Saavedra	100%	19	0.3%	Treena Saavedra	
Las Vegas Bares	NL	Post Office Box 231118	Las Vegas	NV	89105-1118	<a href="http://lasvegasbares.com">lasvegasbares.com</a>	<a href="mailto:lvbares@lasvegasbares.com">lvbares@lasvegasbares.com</a>	John Boules Mark Burman, Tom Derek	Ricc Bieber	100%	11	0.2%	Ricc Bieber	
Las Vegas Naturists	NL	4525 Tee Pee Lane	Las Vegas	NV	89129-2614		<a href="mailto:actionnude@gmail.com">actionnude@gmail.com</a>	Hardy Brunell Dawn Brunell	Ricc Bieber	100%	12	0.2%	Ricc Bieber	
So Calif. Naturist Ass'n (SCNA)	NL	23679 Calabasas Road N# 940	Calabasas	CA	91302-1502	<a href="http://socialnaturist.org">socialnaturist.org</a>	<a href="mailto:scna@socialnaturist.org">scna@socialnaturist.org</a>	Gary Mussell, Rolf Holbach Patricia Fitzgibbons	Rolf Holbach	100%	31	0.4%	Rolf Holbach	
<b>de Ariza Springs Resort</b>	L	Post Office Box 561 1951 Carrizo Gorge Road	Jacumba Hot Spg Jacumba Hot Spg	CA	91934-0561	<a href="http://deanzasprings.com">deanzasprings.com</a>	<a href="mailto:stay@deanzasprings.com">stay@deanzasprings.com</a>	David & Helen Landman Kim Wolfe, Patricia Sike	Claudia Kellersch	100%	286	3.9%	Claudia Kellersch	
Le Club	NL	Post Office Box 19613	San Diego	CA	92159-0613			Chuck Cook	Claudia Kellersch	100%	7	0.1%	Claudia Kellersch	
<b>Olive Dell Ranch</b>	L	26520 Keissel Road	Colton	CA	92324-9330	<a href="http://olivedellranch.com">olivedellranch.com</a>	<a href="mailto:bnude@earthlink.net">bnude@earthlink.net</a>	Bobby & Becki Kilborn	Mike Glinzak	100%	187	2.6%	Curtis Flynn	
Olympian Club	NL	Post Office Box 3037	Tustin	CA	92781-3037	<a href="http://olympianclub.com">olympianclub.com</a>	<a href="mailto:olympianclub@aol.com">olympianclub@aol.com</a>	Mary Anne Hughes Kit Miner	Claudia Kellersch	100%	20	0.3%	Claudia Kellersch	
<b>Glen Eden Sun Club</b>	L	25999 Glen Eden Road	Corona	CA	92883-5223	<a href="http://gleneden.com">gleneden.com</a>	<a href="mailto:office@gleneden.com">office@gleneden.com</a>	Art Bell, Rachael Reese Lisa Howison, Sharyn Nielson	Rolf Holbach	100%	1405	19.3%	Rolf Holbach	
Pacificans	NL	25999 Glen Eden Road	Corona	CA	92883-5223		<a href="mailto:pacificansfun@gmail.com">pacificansfun@gmail.com</a>	Raymond Valasek Mike Castellano, Jack Darling	Rolf Holbach	100%	3	0.0%	Rolf Holbach	
ClothesFree.com	NL	Post Office Box 1096	Oakhurst	CA	93644-1096	<a href="http://clothesfree.com">clothesfree.com</a>	<a href="mailto:cfi@clothesfree.com">cfi@clothesfree.com</a>		Mike Glinzak	100%	5	0.1%	<b>closed</b>	
<b>The Sequoians</b>	L	10200 Cull Canyon Road	Castro Valley	CA	94552-9551	<a href="http://sequoians.com/home.php">sequoians.com/home.php</a>	<a href="mailto:sequoians@wildblue.net">sequoians@wildblue.net</a>	Robt Phillips, Jeanette Bergman Wm Hendricks	Ricc Bieber	100%	119	1.6%	Ricc Bieber	
<b>Lupin Lodge</b>	L	Post Office Box 1274	Los Gatos	CA	95031-1274	<a href="http://lupinlodge.org">lupinlodge.org</a>	<a href="mailto:relax@lupinlodge.org">relax@lupinlodge.org</a>	James Holaday, Amber Henderson Diana Williams, Wayne & Susan Schiel, Stephanie Durso, Angelina Morales	Ricc Bieber	100%	13	0.2%	Ricc Bieber	
<b>Lupin Lodge</b>	L	20600 Aldercroft Heights Rd	Los Gatos	CA	95033-8601		<a href="mailto:office@lagunadelisol.com">office@lagunadelisol.com</a>		Mike Glinzak	100%	1754	24.1%	Larry Gould	
<b>Laguna del Sol</b>	L	8683 Rawhide Lane N# 1	Wilton	CA	95693-9405	<a href="http://lagunadelisol.com">lagunadelisol.com</a>	<a href="mailto:info@norcalexposure.com">info@norcalexposure.com</a>	Michael D. Lee	Mike Glinzak	100%	8	0.1%	Rolando Mantilla	
N# California Exposure	NL	Post Office Box 1701	Elk Grove	CA	95759-1701	<a href="http://norcalexposure.com">norcalexposure.com</a>	<a href="mailto:info@norcalexposure.com">info@norcalexposure.com</a>	Linda Lee	Mike Glinzak	100%	11	0.2%	Andy Walden	
<b>Hangin' Loose</b>	L	Post Office Box 1863	Kea'au	HI	96749-1863	<a href="http://hanginloose.com">hanginloose.com</a>	<a href="mailto:fun@hanginloose.com">fun@hanginloose.com</a>	Michael & Janice Smith	Andy Walden	100%	11	0.2%	Andy Walden	
<i>associated members</i>											1924	26.5%		

# aannr western region – club, resort and business liaison schedule 2019-2020

NAME		ADDRESS	CITY	STATE	ZIP CODE	TELEPHONE	WEB SITE	e-MAIL	CONTACT	LIAISON	30199	100.0%	LIAISON
<b>REGIONS</b>													
AAANR East		Post Office Box 160	Pisgah	AL	35765-0160	(613) 531-8334	<a href="http://aannr-east.com">aannr-east.com</a>	<a href="mailto:president@aannr-east.com">president@aannr-east.com</a>	Larry Deschênes, President	Ernie Wiese	7545	25.0%	Ernie Wiese
AAANR Florida		4414 Morrinstown Road	Jay	FL	32565-1910	(386) 299-0723	<a href="http://aannr-florida.org">aannr-florida.org</a>	<a href="mailto:jim.wulchak@aannr-florida.org">jim.wulchak@aannr-florida.org</a>	Jim Wulchak, President	Andy Walden	6202	20.5%	Larry Gould
AAANR Midwest		Post Office Box 682	St Clair	MO	63077-0682	(612) 749-7490	<a href="http://aannr-midwest.com">aannr-midwest.com</a>	<a href="mailto:aannrmpresident@yahoo.com">aannrmpresident@yahoo.com</a>	Richard Quigley, President	Don Giles	5069	16.8%	Rolando Mantilla
AAANR Northwest		30400 S Sunray Trail	Worley	ID	83876-8854	(509) 324-6433	<a href="http://aannr-nw.org">aannr-nw.org</a>	<a href="mailto:info@aannr-nw.org">info@aannr-nw.org</a>	David Smith, President	Claudia Kellersch	2014	6.7%	Claudia Kellersch
AAANR Southwest		2230 Jamar Lane	Houston	TX	77077-5618		<a href="http://aannr-sw.org">aannr-sw.org</a>	<a href="mailto:info@aannr-sw.org">info@aannr-sw.org</a>	Mitch London, President	Treena Saavedra	1646	5.5%	Treena Saavedra
AAANR West		23679 Calabasas Road No 966	Calabasas	CA	91302-1502		<a href="http://aannr-west.org">aannr-west.org</a>	<a href="mailto:information@aannrwest.org">information@aannrwest.org</a>			7263	24.1%	
AAANR West Canada		Post Office Box 1113 Station M	Calgary	ALB	T2P 2K9	(403) 240-1798	<a href="http://aannr-wc.com">aannr-wc.com</a>	<a href="mailto:advancedge@shaw.ca">advancedge@shaw.ca</a>	Bob Dixon, President	Andy Walden	460	1.5%	Curtis Flynn
<b>AFFILIATED BUSINESSES</b>													
Casa Jardin Paraiso % B&B	B		Phoenix	AZ		(866) 268-8852	<a href="http://casajardinparaiso.net">casajardinparaiso.net</a>	<a href="mailto:info@C-HomeNetwork.com">info@C-HomeNetwork.com</a>	Larry Link	2018-19 Liaison			Rolf Holbach
Clothing Optional Home Network	B	20235 N Cave Creek Road Suite No 104-153	Phoenix	AZ	85024-4455	(866) 268-8852	<a href="http://clothingoptionalhome.net">clothingoptionalhome.net</a>	<a href="mailto:info@C-HomeNetwork.com">info@C-HomeNetwork.com</a>	Larry Link	Rolf Holbach			Rolf Holbach
Casa Cahava % B&B	B		Cave Creek	AZ		(866) 268-8852	<a href="http://casacahava.net">casacahava.net</a>	<a href="mailto:info@C-HomeNetwork.com">info@C-HomeNetwork.com</a>	Larry Link	Rolf Holbach			Rolf Holbach
Proyecto del Sol % 8&B	B	3139 Ridgeview Drive	Altadena	CA	91001-4567	(866) 268-8852	<a href="http://clothingoptionalhome.net">clothingoptionalhome.net</a>	<a href="mailto:info@C-HomeNetwork.com">info@C-HomeNetwork.com</a>	Rolf Holbach	Rolf Holbach			Rolf Holbach
Living Waters Spa	B	13340 Mountain View Road	Desert Hot Springs	CA	92240-6444	(866) 329-9988	<a href="http://livingwatersspa.com">livingwatersspa.com</a>	<a href="mailto:info@livingwatersspa.com">info@livingwatersspa.com</a>	Jeffrey & Judith Bowman	Andy Walden			<i>closed</i>
Western Nudist Library	501 (C)3	25999 Glen Eden Road	Corona	CA	92883-5223	(406) 318-9675	<a href="http://nudistresearchlibrary.com">nudistresearchlibrary.com</a>	<a href="mailto:nudistresearchlibrary.com/contact-us/">nudistresearchlibrary.com/contact-us/</a>		Rolf Holbach			Rolf Holbach
Swim Free Hawai'i	B	Honokohau Harbour	Kailua-Kona	HI		(808) 938-1400	<a href="http://swimfreehawaii.com">swimfreehawaii.com</a>	<a href="mailto:info@swimfreehawaii.com">info@swimfreehawaii.com</a>	Capt. Charles Haupt	Andy Walden			Andy Walden
<b>NON-AFFILIATED CLUBS W/ AANR MEMBERS</b>													
Tahoe Area Naturalists	bch	Post Office Box 975	Zephyr Cove	NV	89448-0975			<a href="mailto:tahoearanaturalists@gmail.com">tahoearanaturalists@gmail.com</a>		2018-19 Liaison			2019-20 Liaison
Friends of Bates Beach	bch	23679 Calabasas Rd No 940	Calabasas	CA	91302-1502	(818) 225-2273	<a href="http://friendsofbatesbeach.org">friendsofbatesbeach.org</a>	<a href="mailto:friends@friendsofbatesbeach.org">friends@friendsofbatesbeach.org</a>		Mike Glinzak			Larry Gould
Friends of Blacks Beach	bch		La Jolla	CA		(775) 622-0034	<a href="http://friendsofblacksbeach.com/">friendsofblacksbeach.com/</a>	<a href="mailto:BlacksBeachInfo@gmail.com">BlacksBeachInfo@gmail.com</a>		Rolf Holbach			Rolf Holbach
Blacks Beach Bares	bch	Post Office Box 12255	La Jolla	CA	92039-2255		<a href="http://blacksbeach.org">blacksbeach.org</a>	<a href="mailto:info@blacksbeach.org">info@blacksbeach.org</a>		Claudia Kellersch			Claudia Kellersch
Camping Bares	cmp	Post Office Box 81589	San Diego	CA	92138-1589		<a href="http://campingbares.org">campingbares.org</a>	<a href="mailto:canyonsunclub@aol.com">canyonsunclub@aol.com</a>		Claudia Kellersch			Claudia Kellersch
Canyon Sun Club	bch	24267 Sunnymead Blvd	Moreno Valley	CA	92553-3029	(909) 824-0667		<a href="mailto:info@bfusa.org">info@bfusa.org</a>		Rolf Holbach			Rolf Holbach
Beachfront USA	bch	Post Office Box 328	Moreno Valley	CA	92556-0328		<a href="http://bfusa.org">bfusa.org</a>	<a href="mailto:info@bfusa.org">info@bfusa.org</a>		Rice Bleber			Rice Bleber
Friends of San Onofre	bch	9042 Garfield Avenue No 202	Huntington Beach	CA	92646-2322		<a href="http://sites.google.com/site/friendsofsanofre">sites.google.com/site/friendsofsanofre</a>	<a href="mailto:info@friendsofsanofre.org">info@friendsofsanofre.org</a>		Claudia Kellersch			Claudia Kellersch
Naturalists in the OC	grp	9042 Garfield Avenue No 202	Huntington Beach	CA	92646-2322		<a href="http://nitoc.weebly.com">nitoc.weebly.com</a>			Andy Walden			Claudia Kellersch
South Valley Travel Club	grp	Post Office Box 12857	Bakersfield	CA	93389-2857		<a href="http://svtclub.org">svtclub.org</a>	<a href="mailto:info@svtclub.org">info@svtclub.org</a>		Mike Glinzak			Curtis Flynn
Whales Cave Conservancy	bch	Post Office Box 541	Pismo Beach	CA	93448-0541		<a href="http://facebook.com/whalescc">facebook.com/whalescc</a>	<a href="mailto:whalescc@gmail.com">whalescc@gmail.com</a>		Rice Bleber			Rice Bleber
Bonny Doon Beach	bch		Davenport	CA			<a href="http://bayareanaturalists.org">bayareanaturalists.org</a>	<a href="mailto:passo@bayareanaturalists.org">passo@bayareanaturalists.org</a>		Rice Bleber			Rice Bleber
Bay Area Naturalists	grp	Post Office Box 23781	San José	CA	95153-3781					Rice Bleber			Rice Bleber
Harbin Hot Springs	<sup>Closed</sup> UPN	18424 Harbin Springs Road	Middletown	CA	95461-0000		<a href="http://harbin.org">harbin.org</a>	<a href="mailto:passo@bayareanaturalists.org">passo@bayareanaturalists.org</a>		Mike Glinzak			Rice Bleber
River Dippers	grp	Post Office Box 210513	Sacramento	CA	95821-0513		<a href="http://riverdippers.org">riverdippers.org</a>	<a href="mailto:information@riverdippers.org">information@riverdippers.org</a>		Mike Glinzak			<i>closed</i>
										Rolando Mantilla			Rolando Mantilla

# 9.D.5 — Liaison: Hangin' Loose, Swim Free

Andy Walden, Liaison • AANR-West Board of Directors Meeting  
Shangri La Ranch, New River AZ • Saturday, 2<sup>nd</sup> November, 2019

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## HANGIN' LOOSE

Another wonderful winter for **Michael and Janet Smith** as they are busy with the first flock of *snowbirds* of the season. The annual Ironman Triathlon World Championship last October brought a number of regulars — especially European visitors — who come to the Island of Hawai'i for this première event as well as the relaxing atmosphere of the tropical surroundings.

Jan and Mike continue to drive for more AANR memberships via HANGIN' LOOSE. Their numbers lagged a little last year, most likely due to the volcanic activity in 2018 and the subsequent nervousness of their off-island members. They hope to turn the trend around by attracting new and transferred affiliates with discount rates and gift passes.

Mike still makes his weekly trek to Kehena, a black-sand cove located about thirty minutes down Pāhoa-Kalapana Road. The un-official, *tolerated* nude beach is a gathering place for an eclectic collection of visitors, local “granola” and the curious — all in various stages of nudity — and Sundays are popular with drum circles, impromptu singing and “herbs.” Be prepared to hike a short but quite vertical path and heed the locals' advice about the usually rough waters.



[hanginloose.com](http://hanginloose.com)

## SWIM FREE HAWAI'I



**Capt. Chuck Hauptert** reports a steady influx of enquiries as well as bookings from readers of **THE BULLETIN** as well as social media. The good captain has been boating and fishing the Kona Coast waters for more than three decades and knows a number of secluded coves within a short distance of his Honokōhau base to assure a pleasant, safe experience.

This officer was invited to take another clothing-optional snorkel cruise on a beautiful Fat Tuesday morning. The sea was a little choppy but not too uncomfortable. The passengers were a couple from Vancouver WA who frequent Collins Beach along the Columbia River. Our destination was a small cove on the *Kohala* side of Old Airport Park where the water was crystal clear, albeit a bit cooler than usual, and the fish were abundant.

[swimfreehawaii.com](http://swimfreehawaii.com)

## “LIVING WATERS SPA II”

Quick announcement that **Jeff and Judy Bowman** are about ready to open their own clothing-optional B&B in Desert Hot Springs. It will be at their home in the hills not far from the old Kismet Lodge. Stay tuned ...



[livingwatersspa.com](http://livingwatersspa.com)



## 9.D.5 — Liaison: Lupin Lodge

Ricc Bieber, Liaison • AANR-West Board of Directors Meeting  
de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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I contacted all of my liaison assignments and of this writing, have only heard from Lupin Lodge. I will be having more contact with Lori Kay in the next week or so and have more info about the goings-on at Lupin for updates at the meeting. I also hope to somehow contact my other 6 clubs to find out how they are doing. So far, I've only used emails, none of which bounced, so I will also go the old-fashioned route of a good-old phone call, and see if that works. This is one area of communication (club contact) that I feel lacking as a general issue, and should probably be addressed further at the Board Meeting. We do not seem to have a good contact stream between the Clubs and the Board, which keeps us both unaware of any happenings or issues that may need to be acknowledged or addressed.



I would like to acknowledge the recent passing of Rich Hirst of Glen Eden. He did a lot of good for Glen Eden and other entities, and I tender my condolences to his family.

*Ricc Bieber*

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## 9.F — Conventions and Facilities

Jeff Tendick, Chair • AANR-West Board of Directors Meeting  
Barry Nielsen ◦ Treena Saavedra ◦ Curt Flynn  
de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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Thank you to Dave and Helen Landman as well as to Gary Holden for hosting the Spring Board of Directors Meeting here at de Ánza Springs Resort. This club has come a long way from its humble beginnings to being one of the shining stars in the Western Region.

Our calendar at this point is:

- Jun 05 – 07 AANR West Summer Festival, Glen Eden Sun Club, Temescal Valley CA
- July 23 – 26 AANR West Convention at Shangri La Ranch, New River AZ
- Aug 10 – 16 AANR Convention at Star Ranch, M<sup>d</sup>Dade TX
- Oct 09 – 11 AANR West Fall Festival at Shangri La Ranch, Newd River AZ
- Nov ----- AANR West Board of Directors Meeting (pending)

We still need to receive bids and vote on the November Board meeting which was tabled from our last meeting.

*Jeff Tendick*

## 9.G — Western Nudist Research Library

Rolf Holbach, Liaison • AANR-West Board of Directors Meeting  
de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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Unfortunately, the President of the Western Nudist Research Library, and former Glen Eden GM, Rich Hirst, passed away at the end of January. Rich was one of the founders of the WNRL and the primary force behind its existence and expansion.

Many aspects of the WNRL office operations also passed with Rich and the Board is working to transition and regain passwords/bank info/insurance, etc. We're also working on enlisting more GESC residents and any other willing volunteers to help staff the library during weekend opening hours.

Due to helming the AANR-West booth at the LA Travel & Adventure Show, I was unable to attend the first transition meeting. The next meeting will take place on March 7 and I will verbally report on any new developments. There will also be a service for Rich at GESC later that afternoon.

For those interested, the ANRL in Florida has set up a Twitter account @ANR\_Library.

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## 9.I — Young Adults (18-30)

Rolando Mantilla, Chair • AANR-West Board of Directors Meeting  
Cyndi Faber ◦ Ricc Bieber ◦ Blake Hernández ◦ Elizabeth Munro  
de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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### Online Presence

I would like to point out that many, if not the majority, of clubs and organization have outdated website and even less have these websites suited for mobile use and viewing. These websites are the face for newcomers, and young people especially rely on these first impressions to form their opinions.

We want to see undertake an overhaul of its website and branding, including but not limited to, an updated logo, a cohesive and consistent social media presence, and updated marketing and promotional materials, followed by a push for clubs to do the same. We believe that can set a positive example here by demonstrating the power of a well-designed and curated online presence.

Another part that is of extreme importance is that of social media and the lack of good engaging content. Most clubs on the Western Region seem to take the same exact approach to social media, which is simply putting an announcement or a calendar of upcoming events, as well as very little knowledge and use of hashtags within Instagram and barely any use of Snapchat or MeWe. I'm sure many other younger people would love to assist on this part.



We are more than happy to offer examples of other websites and branding that are engaging and that effectively convey the culture and values of the movement. This is also an excellent way to engage and involve younger folks in the organization and in the individual club communities where these services are needed.

I would like to also remember the members of Western Region that younger people consistently create social media engaging content for their peers. I believe that by involving them and giving them freedom to create this content, AANR West as an organization will be able to attract and retain more members of the lower age brackets.

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## 9.J — Youths (under 18 years)

**Claudia Kellersch, Chair ○ Cyndi Faber • AANR-West Board of Directors Meeting  
de Anza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020**

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After a small-size kids camp at MAR in July 2018 and no attempt at any camps in the year 2019, President Gary wanted a change and made me the Chair of the children under 18. I wish to thank the Faber family from Shangri La Ranch/Arizona for their long years of commitment to the AANR West leadership camps for young people. Cyndi has requested to be released from any youth-related activities, but offered to be an advisor.

I received a box with old AANR West kids camp materials from Cyndi on February 7, 2020, promised since our last November 2, 2019, board meeting, and had no chance to look through it before this report was due, as I was in Florida from February 9<sup>th</sup>, attending the Midwinter Naturist Festival at Sunsport Gardens with my son Alexander, and their kids program, as well as the BEACHES Foundation Annual Meeting and taking side trips to the naturist beaches of Haulover (with kids) and Blind Creek, until late February.

Already last November at the previous board meeting, I had set the dates as immediately following the Glen Eden children's camp (a day camp 10 am to 2 pm in previous years, which runs from the 17<sup>th</sup> to the 20<sup>th</sup> of June, 2020), and following The Naturist Society's Western naturist gathering at De Anza Springs Resort, same location, which runs from the 18<sup>th</sup> to the 21<sup>st</sup> of June, 2020, so parents and grandparents can choose to combine their Southern California naturist vacations with any combination of the Glen Eden camp/the western gathering, and arrive early and stay over for the AANR WEST kids camp from Sunday, June 21<sup>st</sup>, to our beach day on Blacks Beach on Thursday, June 25<sup>th</sup>, as the end and travel day.

Among other activities, there will be desert hiking on trails, rock climbing, arts and crafts, body painting, pudding toss, a talent show, games, pool time, sports, and so much more. Parents and grandparents are included and invited to the activities at all times.

Last year I found out that there is another successful AANR kids camp in AANR Midwest, and so I asked President Gary to please find out more in early February 2020 at the trustees meeting in Florida, and he established contact with the people who run this camp. We are planning on having a GoToMeeting, when I am back in California after February 26<sup>th</sup>.

Ralph, Jr., who was the only child who registered for the planned 2018 AANR WEST camp at Glen Eden that did not happen, cannot come in June this year, because his dad Ralph, Sr., has to work in June, so they can finally make it to the Sunsport Gardens youth camp in July 2020, the biggest and longest-running kids camp in the country. My family has been going every year for almost 10 years. The children from the AANR WEST family of the year 2017 are no longer available, because Jacob aged out (he is 18 now) and lives in a non-nudist-friendly environment with his sister Bella now. However, my son's friend Rosi, 13, can make it, and a 9-year-old girl, Eli from the host club, have been invited with her grandmother.

My son Alexander, now 13, had to wait all his life for an AANR WEST camp, because they had been limited to age 11 and up for all those years. The excellent AANR WEST kids camp organized by Cyndi Faber at MAR in 2018 with the help/participation of board members Jeff, Ernie and me was Alexander's first AANR camp. Interestingly enough, all the children at this MAR camp were younger than him at the time, meaning under 11, plus they only showed up for a day or two, did not sleep in the tents kept at MAR and set up for them in advance, and did not participate in any meals.

The Glen Eden kids camp has been firmly set to happen during my son's last week in school each year, including 2020, so he cannot attend, as he maintains perfect attendance at school.

After sending out the open enrollment announcement to all AANR WEST clubs with a form in the March 2020 newsletter, we will need a \$50 deposit check made out to AANR WEST and mailed to AANR WEST, 23679 Calabasas Road, S<sup>te</sup> 966, Calabasas CA 91302, from families to hold the spot, by April 15, 2020. The balance of \$100 will be due upon arrival. If we do not receive at least 4 registrations, we reserve the right to not hold a camp and refund the \$50 signup.

Several well qualified and experienced counselors from other youth camps have been recruited. While the setup, logistics, travel and other questions have been addressed since last year with a nice budget for this event, the food question is still open. The regular De Anza Springs restaurant is usually closed between Monday noon and Thursday morning, meaning during the days of the camp.

President Gary has informed me in an e-mail that he is setting aside 45 minutes of discussion time during our upcoming board meeting on March 14, 2020, to discuss more details.

Respectfully submitted,

*Claudia Kellersch*

# 9.K — Scholarships

Ernie Wiese, Chair • AANR-West Board of Directors Meeting

Treena Saavedra ◦ Larry Gould ◦ Haley Zimmerman

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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Many changes have taken place over the last year and a half. We looked at how the program could be changed, if needed as well as how the program, the application process and the awarding of the scholarship itself could be streamlined. A major change to the basic program was the addition of a new category; the trade school and on-going training for adults.

First, the application process was moved to an online form. Previously, applications and the accompanying essay were to be written out and all paperwork was on hard copy. Mailed by *snail-mail* and copies were distributed to committee members as hard copies.

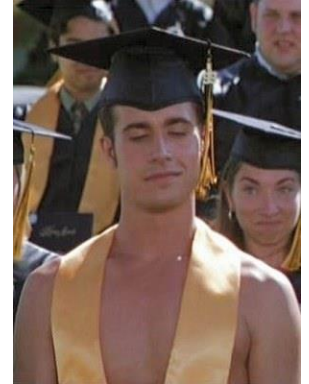
The on-line form has been shortened.

Last year we found the Board of Directors of AANR-West approved a budget of \$5,000 for awards. We approved and disbursed \$4,500 of those funds. The applications received were entirely for students enrolled in programs working towards four-year degrees. There were three applicants and each was awarded \$1,500.

No applications were received for trade school students. The program was not sufficiently advertised. The Scholarship Committee has put together a couple of ideas which were presented at the November 2<sup>nd</sup> meeting at Shangri La Ranch. The goal is to have the printed brochures completed and distributed to all member clubs for the 2020 school year beginning in August.

We feel that this program is worthy of growing in that it is a direct benefit to members. However, we feel strongly that the Board of Directors should establish a rule that would restrict scholarship awards to two years in a row. A motion to that effect will be brought forth for consideration at the upcoming meeting.

The 2020 brochures will be distributed with a rack card holder which can be placed on a check-in counter so we can better assure that the AANR-West name is prominently displayed at each club. The cost of these holders is \$1.89 each.



## 9.L — Government Affairs

Gary Mussell, President • AANR-West Board of Directors Meeting

Tim Mullins ◦ Ron Weimer ◦ Larry Gould

de Ánza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

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One of the primary reasons to belong to AANR (besides having fun) is to support our work that protects our right to be nude through legislation and the courts and, where possible, to expand social nude recreation opportunities.

Meanwhile, in the Western Region, NAC Director Ron Weimer from Orange County CA continues to participate in all our discussions here in the West. He participated as a volunteer at our trade show booths this year at the LA Travel Show and at the recent Avocado Festival in Carpinteria.

I have also added one of our new directors, Larry Gould, to the team so he can learn the ropes.

Many of these bills are very similar even though they were introduced in different states. There is some suspicion the origin of all these bills is a national conservation action group named ALEC, which has introduced similar bills across the country in the past. Erich Schuttauf said he will investigate to see if we are fighting a much larger and coordinated effort against us.

Here is a summary of legislative activity, state by state, since my last report in November:

### Arizona

#### *AZ HB 2703*

This proposed law allows a civil penalty after an alleged invasion of privacy caused by any unauthorized capture and dissemination of “a live visual image, sound or other physical impression that is captured or taken in this state after December 31, 2020.” Existing Arizona law already addresses civil remedies for theft of property.

For example, a person who uses a drone that invades privacy and takes unauthorized images of a “private, personal or familial activity” such as someone sunbathing nude in a backyard or at a lake could be the target for a civil suit under this proposed new section.

### California

#### *CA SB 798*

The intent of this bill is to make it illegal to send photos to anyone through a phone without their consent. It’s a civil bill not criminal. The author says it is to be modeled after a similar Texas law, however at this point the bill is just a shell with no details, making it ripe for lots of amendments that may or may not be of interest to nudists.

The author said in a newspaper article that the details “are still being hashed out.” In fact, the bill as introduced only has one-line of text with no details about how one defines “lewd” or “unsolicited,” or how it can be enforced especially when the sender is across state or international lines, or what the penalties may be.

It’s already illegal in California to distribute intimate photos of someone else without their permission (a.k.a. “revenge porn”) or to use electronic devices to harass or intimidate anyone.

We need to watch this one carefully in an election year because it is the kind of bill politicians love in an election year to show they are tough on crime. We want to be sure that sending nude photos to others is not defined as innocent family photos taken in the privacy of one’s own home or backyard, or among nudist friends.

A few days before our March Board meeting, AANR-West will be hosting an information booth at the annual California Parks and Recreation trade show, this year in Long Beach. About 10,000 park employees, superintendents, and an occasional state park official will walk through the exhibit area and we always receive a positive response from those who stop by. Our annual AANR pin is a coveted show souvenir. The event hosts perhaps 100 workshops on various topics of interest to the park employees.

### **Colorado**

Efrosini “Effie” Krokos, 20, has been paid \$50,000 and had all charges dropped in the city of Loveland after she was cited for playing Frisbee topless in her front yard on Sep. 26, reports KDVR-TV in Denver. City officials were quoted saying they thought they could not win after the recent 10th Circuit Court of Appeals ruling. Krokos says her actions weren't calculated. “I didn't do this for the money,” she explains. “I did it just because I thought I was equal to a guy.” Loveland has an ordinance prohibiting the exposure of breasts in public but police will suspend enforcement until city council can review it, KDVR-TV reports. The \$50,000 settlement is the first damage claim paid to a woman wrongfully charged for being topless in the US.

### **Hawai'i**

The legislature is in session but so far, no bills have been introduced of any interest to us.

### **New Mexico**

We have seen no legislation of consequence this year and there were no issues at the hot springs or hiking trails.

### **Nevada**

The legislature is not in session at this time. We have seen no activity in the cities or counties of any consequence to us.

### **Utah**

On January 21, Judge Kara Pettit sided with prosecutors and refused to overturn part of Utah's lewdness law on the grounds that lewdness is commonly understood to include women's breasts in American society. The defendant, Tilli Buchanan, is fighting criminal charges after her stepchildren saw her topless in her own home. Her attorney had asked for a preliminary ruling citing recent comments by the 10<sup>th</sup> Circuit Court of Appeals about the F<sup>1</sup> Collins Top Freedom case. Buchanan and the American Civil Liberties Union had argued Utah's law on lewdness was unfair because it treated men and women differently for baring their chests. Prosecutors did not charge the husband for having his shirt off. The ruling allows the case to continue to trial in the coming weeks. If Buchanan loses her attorneys may appeal to the 10<sup>th</sup> Circuit court for what they hope will be a precedent-setting reversal.

Meanwhile, the legislature is in session but so far, no bills have been introduced of interest to us.

### **Wyoming**

#### *WY HB 48*

This bill makes it a felony to use any device to take “intimate” photos of another person without their consent. The bill is co-sponsored by 10 House and two senators, so it will be really hard to justify our opposition to this “voyeur” bill as most of us are in favor of them in principle.

As defined, “intimate area” means any portion of a person's pubic area, buttocks, vulva, genitals, female breast or undergarments intended to cover those portions. “Intimate area” doesn't include intimate areas visible through a person's clothing or intimate areas knowingly exposed in public.

We are concerned because voyeur bills seem to be magnets for amendments that often target public nudity. We also have to be careful about penalty creep when a certain offense goes from one felony to a worse felony, for example, just to make the legislator sound stronger on crime. We will watch it carefully.

### **Other States of Interest**

## Florida

Florida Free Beaches has seen several bills introduced that open up Florida Statute 800.03 so that “clothing-optional” beach may become legal in the state. *SB 850*, filed by Sen. Jason Pizzo, *SB 1018* by Sen. Linda Stewart, and *HB 0675* by Rep. Amy Mercado will direct state agencies to work with Visit Florida to develop a pilot program where three state owned parks will be “set apart” or designated as clothing optional. In addition, the proviso will direct the Department to modify their rules.

As a backup plan, we are working to get this proviso language inserted in the state’s main budget bill by amendment in case the three bills cited above get stalled or blocked in committee.

Members of AANR and several other Florida Beach organizations visited the state capitol in January to quietly lobby in favor of clothing-optional beaches, citing the recent Economic Impact study that showed nudist tourism brings in over \$1 billion a year in state tax revenue.

Below is a copy of FL SB 850:

Florida Senate - 2020 SB 850  
Sen. Jason Pizzo

An act relating to the exposure of sexual organs; amending s. 800.03, F.S.; specifying that an exception to the unlawful exposure or exhibition of an individual’s sexual organs in certain places includes clothing-optional beaches; making technical changes; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Section 800.03, Florida Statutes, is amended to read:

800.03 Exposure of sexual organs - (1) It is unlawful for an individual to expose or exhibit his or her ~~one’s~~ sexual organs in public or on the private premises of another, or so near thereto as to be seen from such private premises, in a vulgar or indecent manner, or to be naked in public except in any place provided or set apart for that purpose, including, but not limited to, clothing-optional beaches. A mother breastfeeding her baby does not, under any circumstances, violate this subsection.

(2) An individual who violates subsection (1) commits ~~Violation of this section is a~~ misdemeanor of the first degree, punishable as provided in s. 775.082 or s. 775.083. ~~A mother’s breastfeeding of her baby does not under any circumstance violate this section.~~

Section 2. This act shall take effect July 1, 2020.

CODING: Words stricken are deletions; words underlined are additions.

If this effort in Florida proves successful, it could provide a model for other states across the country.

## New Hampshire

The Supreme Court has refused to hear a challenge to a law barring woman in New Hampshire from going topless in public. No reason was given, and none is usually made when turning down requests for a review. Three women active in the “Free the Nipple” movement had challenged their 2016 convictions for violating a Laconia ordinance prohibiting exposure of “the female breast with less than a fully opaque covering of any part of the nipple.” They said it violated the 14<sup>th</sup> Amendment’s equal protection clause because it applies to women but not men.

# 9.N — Nominations and Awards

Jeff Tendick, Chair • AANR-West Board of Directors Meeting  
 de Anza Springs Resort, Jacumba Hot Springs CA • Saturday, 14<sup>th</sup> March, 2020

I'll start by thanking Gary Mussell for his help and input. The attached chart was created by Gary. It is easy to read and quite comprehensive.

The quick take-away is that we will have two open seats for directors. Both are from SCNA. At this point, the two open seats have two "eligible" applications to fill them: Linda Weber of SCNA and David Ziegler of Shangri La. I believe both will be attending the board meeting at Deanza Springs.

Otherwise three appointed need to be reconfirmed: Curt Flynn, Larry Gould and Rolando Mantilla. Top finisher gets the two-year seat and the other two get a one-year seat to finish the terms of those resigned.

Gary updated the attached spreadsheet to keep track of elections.

## AANR-WEST Board of Directors Terms of Office Chart

2019/20	EOT1		EOT 1		EOT2		EOT2		Expired in 2019 (2) Terms:
July	EW	TS	CK	RB		DG		RH	Mike Glinzak
August	EW	TS	CK	RB		DG		RH	Andy Walden
September	EW	TS	CK	RB		DG		RH	
October	EW	TS	CK	RB	Appointed	DG	Appointed	RH	
November	EW	TS	CK	RB	CF	Resigned	RM	RH	Eligible to be Re-elected 2019
December	EW	TS	CK	RB	CF	LG	RM	RH	Seat #1 EW=Ernie Wiese
January	EW	TS	CK	RB	CF	LG	RM	RH	Seat #3 CK=Claudia Kellersch
February	EW	TS	CK	RB	CF	LG	RM	RH	Seat #9 BN = Barry Neilsen replaced JT
March	EW	TS	CK	RB	CF	LG	RM	RH	Seat #5 Open Seat
April	EW	TS	CK	RB	CF	LG	RM	RH	Seat #7 Open Seat
May	EW	TS	CK	RB	CF	LG	RM	RH	
June	EW	TS	CK	RB	CF	LG	RM	RH	
		EOT1		EOT2			EOT2		
2020/21									2020 Election:
July	EW		CK					BN	Must be reconfirmed in 07/2020:
August	EW	Open Seat	CK	Open Seat	Appointment	Appointment	Appointment	Open Seat	Seat #5 CF = Curt Flynn
September	EW	TS can	CK		must be	must be	must be	BN	Seat #6 LG = Larry Gould
October	EW	be relected	CK		Confirmed	Confirmed	Confirmed	BN	Seat #7 RM = Rolando Mantilla
November	EW	until 2022	CK		see note	see note	see note	BN	
December	EW		CK					BN	
January	EW		CK					BN	
February	EW		CK					BN	
March	EW		CK					BN	
April	EW		CK					BN	
May	EW		CK					BN	
June	EW		CK					BN	
	to 2021	to 2022	to 2021	to 2022	to 2021	to 2022	to 2021	to 2022	to 2021
Director Seat #									
	1	2	3	4	5	6	7	8	9
Key:									
EOT 1= End of first 2-yr term									
EOT2 = End of second 2-yr term									
Current Directors by Club Affiliation:									
MAR = 1 Ernie Wiese									
SLR = 1 Barry Nielsen									
GE = 2 Curt Flynn, Rolando Mantilla									
SCNA = 2 Rolf Holbach, Ricc Bieber (terms expiring)									
RR = 1 Treena Saavedra									
CSN = 1 Larry Gould									
De Anza = 1 Claudia Kellersch									